

# WORLD BREASTFEEDING WEEK CELEBRATION

1<sup>ST</sup> AUGUST 2015

TO

7<sup>TH</sup> AUGUST 2015

# **THEME**

**“BREASTFEEDING AND  
WORK,  
LETS MAKE IT WORK”**

# **Day 1**

## **poster display competition**

- Held in pediatrics OPD
- 15 students from nursing college and 15 interns and residents from pediatric department participated in the event
- 3 posters from nursing college and 3 from the pediatric department were selected
- Judges for the competition: DR S.R AGARKHEDKAR, DR. VINEETA PANDE

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# DAY 2

- Pregnant females and the breastfeeding mothers were made aware of the advantages of breastfeeding
- Mothers were taught the right technique of breastfeeding
- Comparative study on cows milk and human milk was shown to the mothers so as to address the importance of breastfeeding



# 4<sup>th</sup> August 2015

- Dr.N.S. DESHPANDE AND DR. RENUKA JADHAV counselled the pregnant females and the feeding mothers in ANC WARD regarding the importance of breastfeeding
- Advantages of breastfeeding for the mother and the baby were highlighted



# 5<sup>th</sup> August 2015

- DR.S. SALUNKHE AND DR.A.KULKARNI conducted a counselling session in PNC ward
- Technique of breastfeeding was taught to the patients
- Need to breastfeed the baby within 30 min of normal delivery and 1.5 hrs after a caesarean section was emphasised
- Contents of breastmilk and the importance of the same was discussed





# 6<sup>th</sup> AUGUST 2015

- A SESSION on PROMOTION OF BREASTFEEDING FOR THE WORKING WOMEN was conducted
- The theme for the year “breastfeeding and work, lets make it work” was stressed upon
- Women were counselled how to cope up with breast feeding and work
- They were encouraged to continue breastfeeding while doing work



# 7<sup>th</sup> August 2015

- Closing ceremony of breast feeding week 2015
- Dean Dr. D.Y.Patil Medical College, Hospital and Research Centre, HOD Pediatrics, OBGYN, PSM Department along with faculty and students were present for the closing ceremony.