

BREAST FEEDING FOR HEALTHIER PLANET

BABY'S BEST FOOD

* Every Mother
Should nurse
Her Baby!!

LOVE...



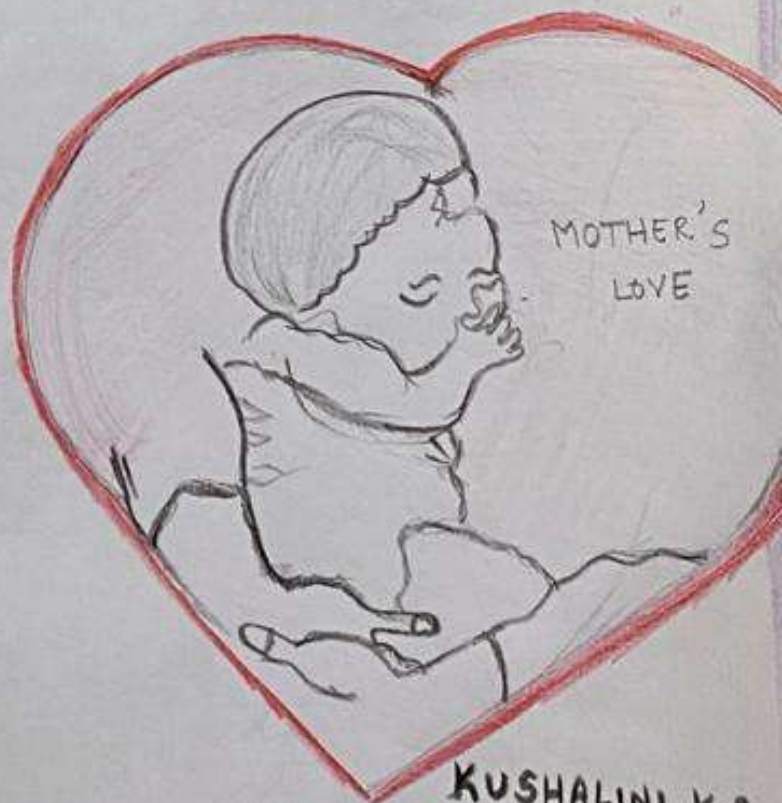
* THERE'S NOTHING
QUITE SO YUMMY
AS WARM MILK
FROM MY MUMMY...



It's Not Just
About The MILK...

- * it's about
thirst and hunger,
- * love and
affection
- * Immune defense

... IN
EVERY
DROP



KUSHALINI.K.A
Roll no : 106 5th Semester

BREAST FEEDING IS SAFE AND MANDATORY DURING COVID-19

MAA- Mother's Absolute Affection

Breastfeeding Benefits

Breastmilk reduces infant's risk of
INFECTION & DISEASE



PROVIDES IDEAL NUTRITION
for babies and reduces risk for
obesity later in life



MOM WHO BREASTFEED
have lower risk of
Health Problems, like Diabetes



BREASTFEEDING & COVID-19

Breastfeeding protects babies
when they are sick and when
others around them are sick



**THERE IS
NO EVIDENCE OF
TRANSMISSION OF
COVID-19 IN
BREASTMILK**



The WHO recommends
breastfeeding for all mothers
irrespective of their
COVID-19 status



Suspected/confirmed
with COVID-19



Without COVID-19

A.ADHIRA

1st YEAR MSc NURSING

BREASTFEEDING

GOOD FOR BABY GOOD FOR MOM

Benefits for baby:

Prevents diarrhea, ear infections, pneumonia and asthma

Cuts risk of Sudden Infant Death Syndrome

Lowers risk for obesity, developing allergies

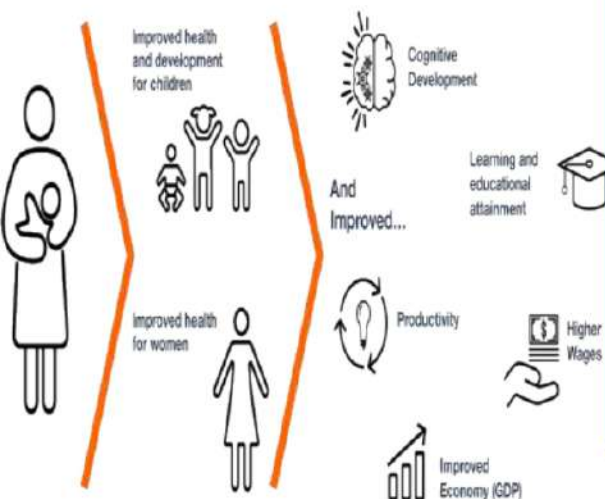
Benefits for mom:

Lessens risk of breast cancer, ovarian cancer

Prevents postpartum depression, Type 2 diabetes

Reduces stress

Improved rates of breastfeeding lead to...



BREAST
FEEDING

FOR



HEALTHIER
PLANET

Breastfeeding and Novel Coronavirus (COVID-19)

Breast milk provides protection against many illnesses.

Keep breastfeeding your baby if you are sick.

Stop the spread of germs when feeding your baby such as washing your hands.



Neha Patil
1st year MSc Nursing



Usha Bellore
MSc Nursing
1st year

WORLD BREASTFEEDING WEEK 2020



**Promotes
bonding and
development.**

**Provides
adequate water
for hydration**

**Provides superior
nutrition for
optimum growth**

**Protects against
infection and
allergies**



WORD
BREASTFEEDING
WEEK 2020



Babies need
mom-made
not man made

Breast feeding is Best feeding



"Breast feeding is affordable and helps the environment."

"Breast milk is natural, renewable and environmentally safe."



Breast feeding

"Breast feeding is affordable option that allow you to feed green."



"Protecting, promoting and supporting breast feeding addresses inequalities that stand in the way of sustainable development."

For a Healthier Planet



"Ensuring food security, even in times of crisis."

"Breast feeding is a deep connection between human health and nature's ecosystem."



Pratiksha Thange
Held from P. Co. Nursing

BREAST FEEDING FOR THE HEALTHIER PLANET



We need to care
about people



the planet,



prosperity and
peace

Campaign for a generation!



Washington Ozaukee
Breastfeeding Coalition

Sanket Natkar
BSc Nursing 3rd year



Maa-Mother's Absolute Affection

BREASTFEEDING.
A commitment, not an option.

**Obesity
Pneumonia
Asthma**

**Type-I
Diabetes
Intestinal
infections
Dermatitis**

**Post-partum
hemorrhage
Ovarian
cancer**

**Did u know
Breastfeeding
lowers the risk
of....**

**Middle ear
infection
Leukemia
SIDS**

**Develops
special
bonding
btw MOMS
& BABY**

**Breast cancer
Lose Mother's
wt
Natural
contraceptive**

**P
O
S
I
T
I
O
N
S**



*Breastfeeding
is Bestfeeding.*

Breast Milk
• Contains all the
nutrients and
antibodies the baby needs

SHILPA VAISHY
MPTII yr

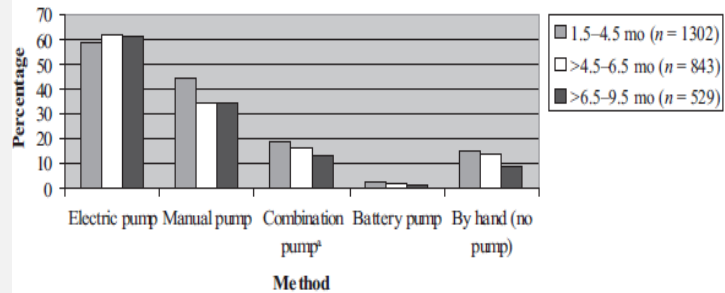
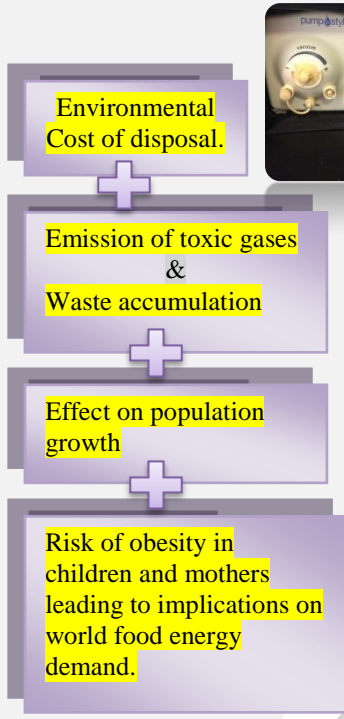
ENVIRONMENTAL IMPACT OF EXPRESSED BREAST MILK FOR FEEDING

DR. SHRADDA BUDIA(MDS 1) . DEPT. OF PEDODONTICS & PREVENTIVE DENTISTRY. D Y PATIL DENTAL COLLEGE & HOSPITAL

Introduction

- Breastfeeding is acknowledged as environmentally friendly as it “generally requires no containers, no paper or plastic, no fuel to prepare, and no transportation to deliver” However, when this feeding relies on pumped milk, the environmental picture changes.
- In the 2005–2007 Infant Feeding Practices Study II (IFPS II), 85% of breastfeeding mothers of infants aged 1.5 to 4.5 months had successfully expressed milk using breast pumps at some time since their infant was born. In addition, 5.6% of the mothers of these young infants never fed them at the breast; they fed them expressed milk exclusively.
- This poses an impact not only to the mother and child but also to the environment.

ENVIRONMENTAL IMPACTS



IMPACT ON MOTHER

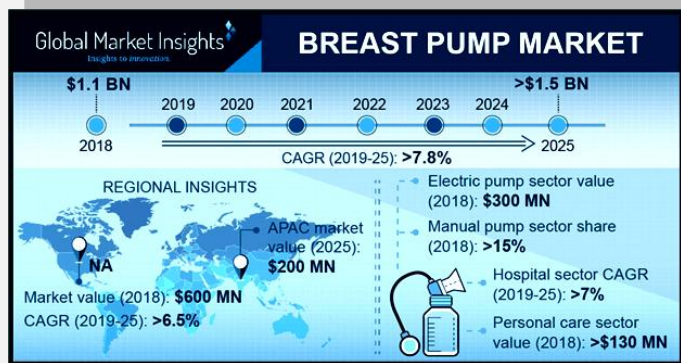
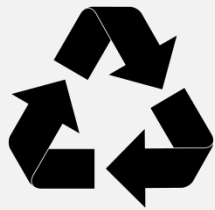
- Can cause **mastitis, trauma** and **wounded nipples**.
- Pain in the breasts** due to overstretching of the breasts.

Types of Breast Pumps



IMPACT ON CHILD

- Endocrine disruptors** can leach from the plastic into the expressed milk.
- Affects child's **reproductive system** and **development**.
- Contamination** of the milk during storage.



REASONS FOR INCREASE IN DEMAND OF BREAST PUMPS

Availability of advanced and more effective pump design.

Greater preference of working women towards use of breast pump.



CONCLUSION :

- In order for parents, health workers, and health policy makers to make informed decisions about reliance on pumped mothers milk, they need information on its individual immunological and nutritional aspects, as well as information on the broader and far reaching environmental aspects of reliance on pumped mother's milk.

REFERENCES : Genevieve Becker and Yvonne Ryan-Fogarty; Reliance on Pumped Mother's Milk has an Environmental Impact, Children (Basel). 2016 Sep; 3(3): 14. ; Kathleen M. Rasmussen, ScD and Sheela R. Geraghty, MD, MS, The Quiet Revolution: Breastfeeding transformed with the use of Breast pumps; Labiner-Wolfe J, Fein S, Shealy KR, Wang C. Prevalence of breast milk expression and associated factors. Pediatrics. 2008;122(suppl 2):S63–S68

Dangers of Instant Baby Food

-Respiratory infections, Allergies

-Low IQ, Digestive problems

Dangers of Artificial Feeding

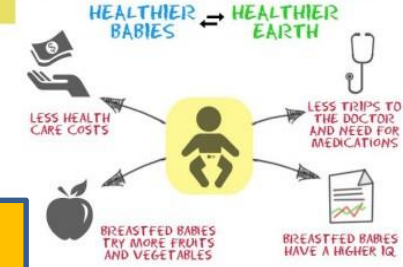
Interferes with bonding

Malnutrition of child

Risk of developing breast or uterine cancer in mother



Breastmilk is environmentally safe because it is delivered to the infant without pollution, packaging or waste



THINK DIFFERENT. THINK BREASTFEEDING



If a women with **COVID-19** is too unwell to breastfeed, she can be supported to safely provide her baby with breastmilk in other ways, including by:



Expressing milk



Relactation



Donor human milk

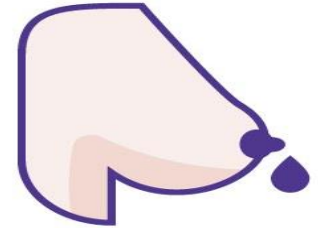
Less trash & plastic waste as compared to formula & bottle supplies

-Ruvitte Gomes
-Srushti Laya Sthapak
(Dr. D. Y. Patil College of Physiotherapy)

Good for You, Your Baby



BREAST MILK - THE BIRTH RIGHT OF EVERY INFANT

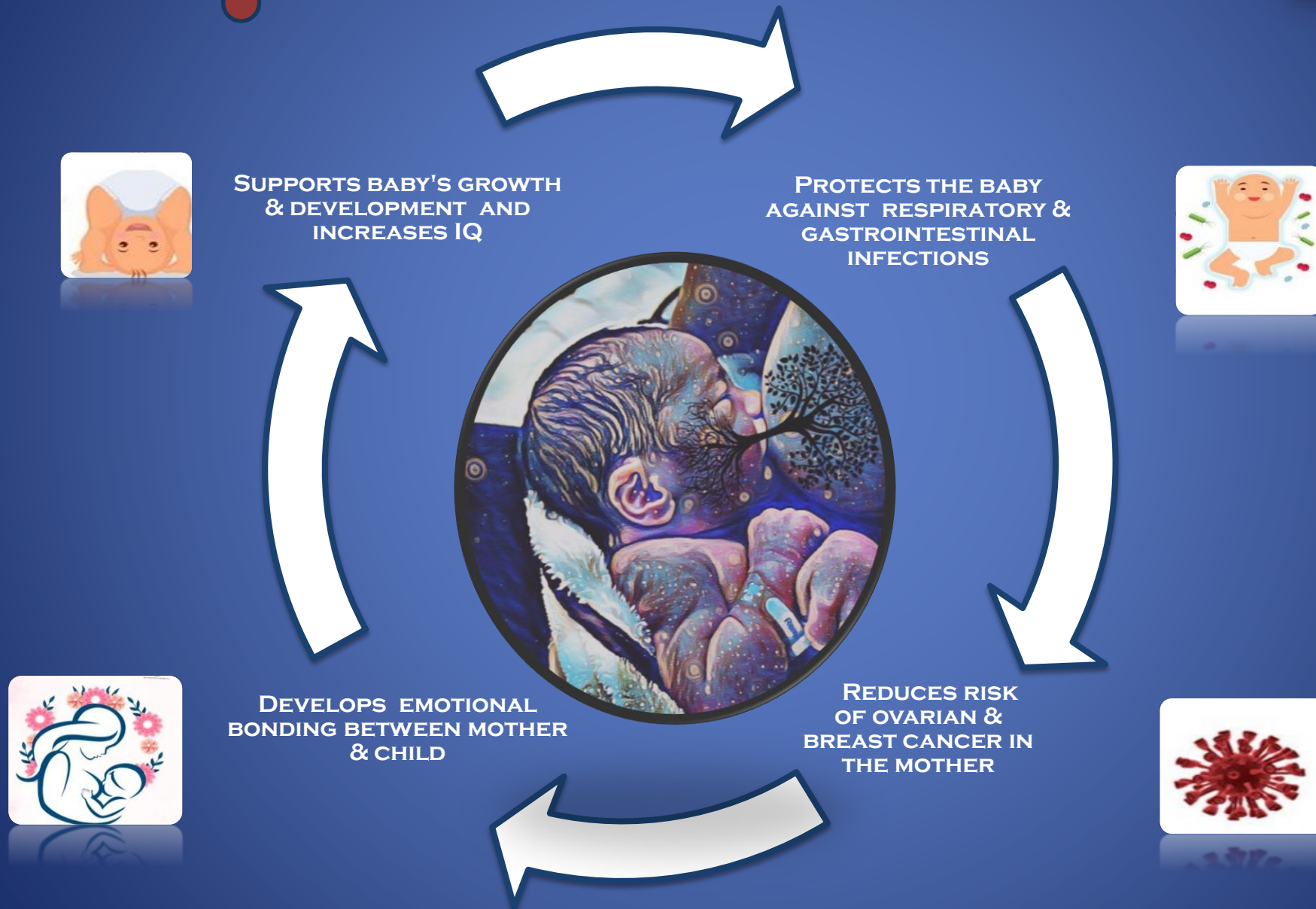


***THINK IMMUNITY,
THINK BREAST FEEDING!***

-Srushti Laya Sthapak
-Ruvitte Gomes
(Dr. D. Y. Patil College of Physiotherapy)

BREAST MILK

The first vaccine for a new born





**SUPPORT MUMS TO BREASTFEED
ANYTIME, ANYWHERE**

**STRENGTHEN LINKS BETWEEN
HEALTH FACILITIES &
COMMUNITIES TO PROTECT,
PROMOTE, & SUPPORT IT.**



**BETTER
THAN
BOTTLE**



Breast milk contains antibodies
that are not found in
infant formula.

**IMPROVE ACCESS
TO SKILLED
LACTATION
CONSELING**



**WE CAN ALL HELP MAKE SOCIETY
BREASTFEEDING - FRIENDLY**



• **PREVENT BABY
FROM INFECTION**



• **EASILY DIGESTABLE
AND PREVENTS DIARRHDEA**



• **PREVENT POST - PARTUM
BLEEDING**

**FULLY IMPLEMENT
THE INTERNATIONAL
CODE OF
MARKETING
OF BREASTMILK
SUBSTITUTES**



**BREASTFEEDING - ONE OF THE SMARTEST
INVESTMENTS A COUNTRY CAN MAKE**

NAME - JYOTI GUPTA

Dr. D.Y. Patil Ayurvedic
College & Research Centre
pune