

# COMMUNITY AWARENESS PROGRAMS



# HUMAN MILK BANK

- Highly Useful for Mothers with feeding Problems And Neonates Mainly Immature LBW Kept in I.C.U. & Babies who can't suck Able to get Nutrition Kindly due to ...  
...HUMAN MILK BANK


## मानवी दुग्धपेढी

वासरांस पाजूनी देती मानवास  
वात्सल्य ते गाईचे..  
बाळ आपले वा परके  
थोर दुग्धदान आईचे ॥१॥  
घरी रडतो कान्हा  
भुकेले माझं लेकरू  
कामावर मी गं बाई  
कसा पान्हा आवरू  
घरी दूध ठेव गं देवकी  
उपकार बघ यशोदामाईचे.. ॥१॥  
मातेपासून दुरावले  
असहाय्य, दुर्बल बालक  
दुग्धामृताने तृप्त  
दुग्धपेढी असे प्रतिपालक  
निर्दयी झाला निसर्ग  
सौख्य मानवाच्या नवलाईचे ॥२॥  
दान रक्त, नेत्र अन् देहाचे  
अनोखे असे परि दुग्धदान  
जीवनमृत्यूच्या लढ्यात  
अर्भकास लाभे वरदान  
देशाचे भविष्य उज्ज्वल  
बोल आरोग्य सटवाईचे ॥३॥  
कुठे पूर कुठे दुष्काळ  
खेळ असे निसर्गाचे  
लाभता कृतार्थ हात  
खुले दार स्वर्गाचे  
कर्ज आईच्या दुधाचे  
'दुग्धपेढी' शब्द उतराईचे ॥४॥


– डॉ. विजयकुमार स. माने  
मो. ९८२२६१११७१

# AWARENESS ON BF: WORLD BREASTFEEDING WEEK

प्रजनन व बालआरोग्य कार्यक्रम  
जीवनाचा मंत्र



स्तनपान



महानगरपालिका एकात्मिक आरोग्य आणि कुटुंबकल्याण सोसायटी, पिंपरी चिंचवड.

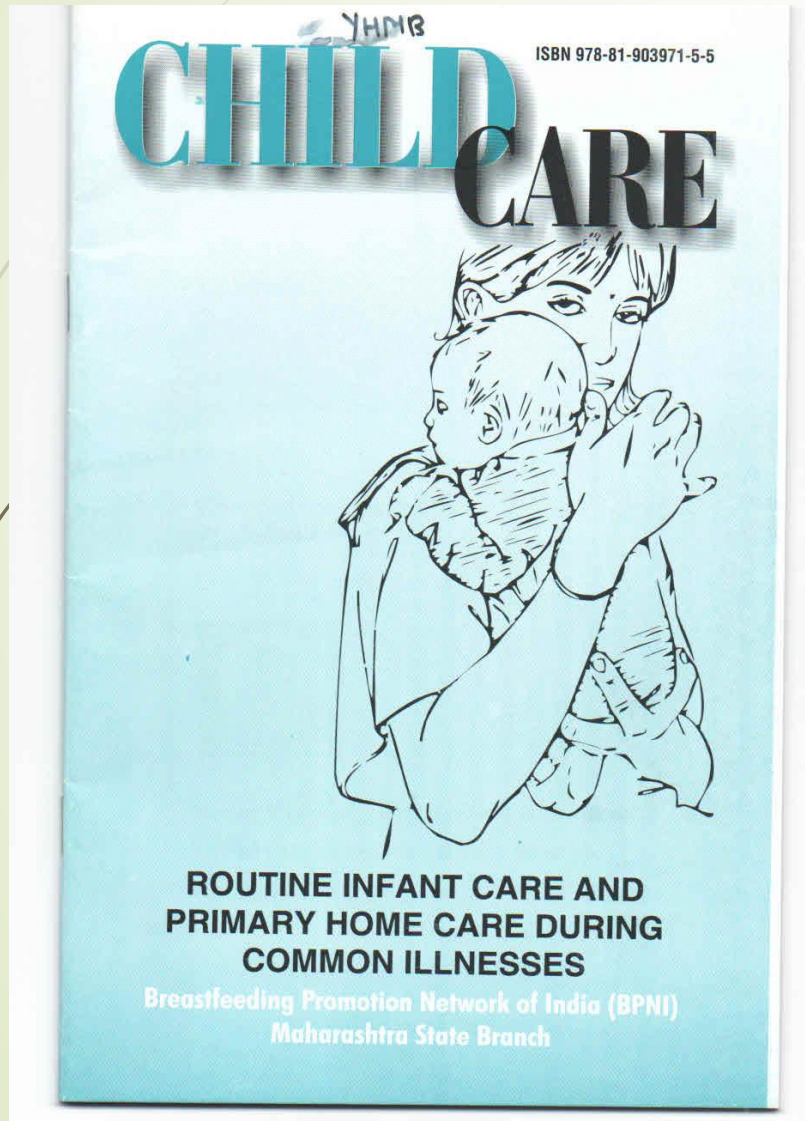
WORLD BREASTFEEDING WEEK  
जागतिक स्तनपान सप्ताह  
१ ते ७ ऑगस्ट



WORLD BREAST FEEDING WEEK  
**BREAST FEEDING**  
A KEY TO SUSTAINABLE DEVELOPMENT

  Rotary Club of Nigdi-Pune 

# ROUTINE INFANT CARE & PRIMARY HOME CARE BY BREASTFEEDING PROMOTION NETWORK OF INDIA (BPNI)



# TEACHING MATERIALS



**Breast is an organ too**

While lactating, it consumes more energy than the brain.

**Breast size doesn't matter for breastfeeding**

Women with large and small breasts can produce the same amount of milk and breastfeed successfully.

**Before delivering, check your breast**

Nipples that do not protrude can make breastfeeding difficult even though it doesn't prevent it. Talk to a gynecologist or lactation consultant.

**Your baby has come, get things right**

- Keep the nipple hydrated, by applying own milk or a pure-lanolin cream.
- Put the baby on the breast within one hour after birth.
- Correct latch on is important to avoid pain, injury of the nipple. Positioning impacts the latch on.

25% 23%

Normal Flat Inverted

Incorrect Latch on

Correct Latch on

**Breast changes from pregnancy to weaning**

During pregnancy	After delivery	During lactation	After weaning
Glandular tissue increases. Breasts get larger. Nipples more sensitive. The skin around the nipple & areola darkens.	Placenta hormones decrease. Breasts may become hard, red and warm.	Breasts may feel full before a feed. After ~ 3 months, this feeling disappears.	Many of the breast changes noted during pregnancy and the lactation phases will reverse.

- Less than 4% of milk can be stored in the ducts, making milk ejections essential for removing milk. Since stress can inhibit milk ejection, being comfortable and relaxed helps milk flow.
- 65% of the glandular tissue lies within a 30 mm radius of the nipple base and the ducts reside close to the skin surface. Pressures on the ducts and tissue in this area can restrict milk flow.
- The ratio of glandular tissue to intraglandular fat varies greatly between women. It is the amount of glandular tissue, not breast size, that determines the ability to make milk.

Reference: Ramsay DT, et al. J Am Diet Assoc 2005;105:534 (2005)

**Glandular and fatty tissue**

Cooper's ligaments  
Support framework for glandular and fatty tissue

Retromammary fat  
Fatty tissue at the back of the breast, at the chest wall

Intraglandular fat  
Fatty tissue that is intermingled with the glandular tissue

Glandular tissue  
Secretory tissue that makes and stores milk

Subcutaneous fat  
Fatty tissue that lies just under the skin

**Complex ductal network**

Secondary milk ducts  
The branching ducts throughout the breast that transport milk from the glandular tissue to the main milk ducts

Main milk ducts  
The larger ducts (numbering between 4-18) that lead into the nipple - the conventionally described lactiferous sinuses do not exist

Reference: Ramsay DT, et al. J Am Diet Assoc 2005;105:534 (2005)

The mammary gland grows and develops during pregnancy: Ductal expansion and tubular formation

Puberty Pregnancy Lactation

Alveoli: This is where breastmilk is made and stored. They are surrounded by fine muscles that squeeze them to push milk out into the ductules. Alveoli develop during your pregnancy.

Ductules: These are small canals that carry milk from the alveoli to the main milk ducts.

Main milk ducts: This intricate network of canals carries milk from the alveoli and ductules straight to your baby. You have an average of 9 ducts in your nipple.

# AWARENESS SESSION WITH RED FM



- RJ KABIR & RJ MANDI
- Awareness session on Breast Feeding
- Awareness session Milk Donation
- Activity of Milk Donation

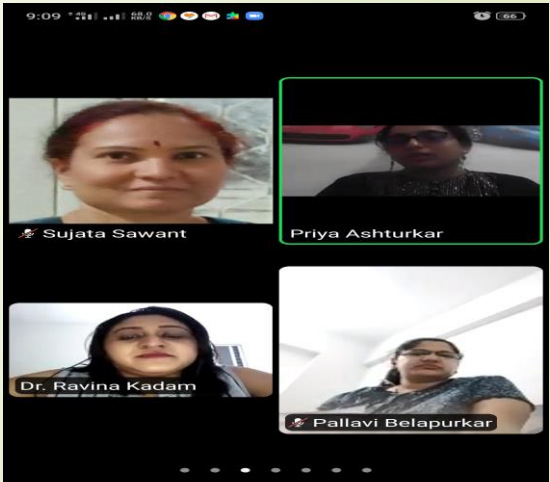
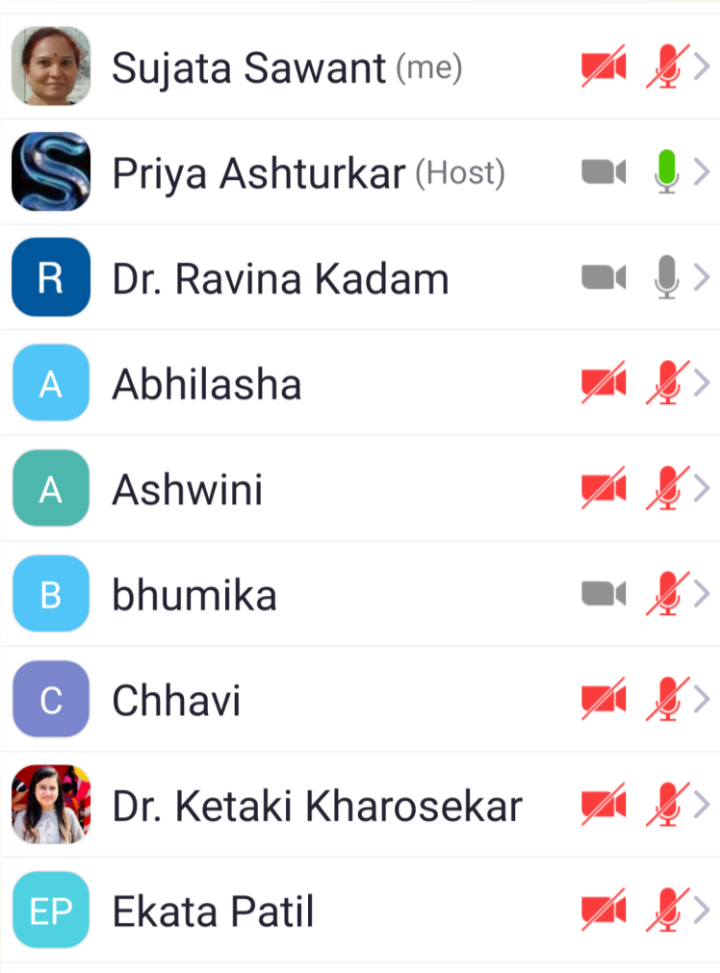
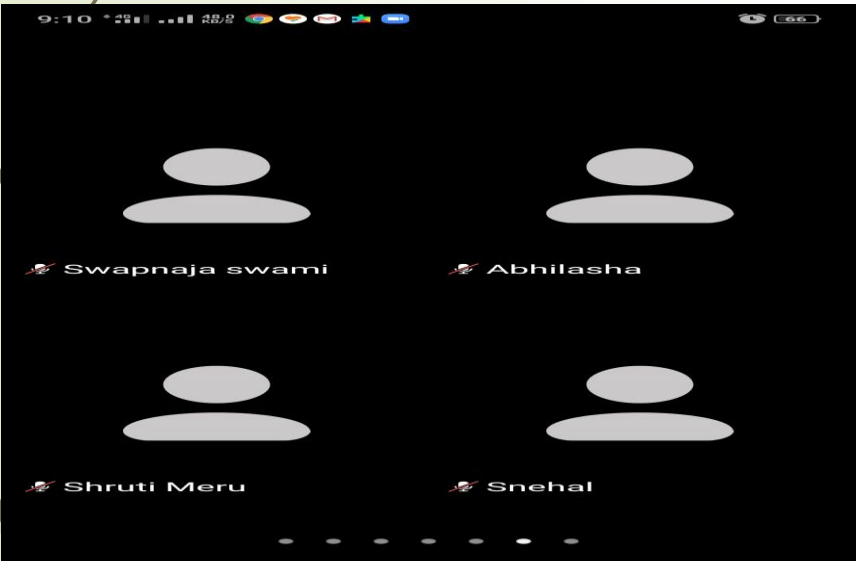
# ACTIVITIES OF COMPREHENSIVE LACTATION MANAGEMENT, TRAINING AND RESEARCH CENTER & YASHODA HUMAN MILK BANK {CLMTRC & YHMB} 2020

- **ANTENATAL CLINIC: Lactation Counseling**
- **POSTNATAL CARE: Breastfeeding Support**
- **COMMUNITY: Outreach , awareness Campaign**
- **TRAINING: Hospital Staff, medical , nursing and other non medical students and faculty**

# ACTIVITIES: AWARENESS PROGRAM

- Counselling to would-be mothers during their antenatal visits in hospital, Regional Area
- Health Centre and Regional Community Health Centre.
- Counselling conducted in groups to close relatives including husbands, partners and in laws.
- Follow up with breastfeeding mothers by trained community breastfeeding counselors; ASHA, Aanganwadi Workers.
- A mobile milk van for donation and transport of mothers milk in a quick and safe manner.

# INVOLVEMENT OF FAMILY MEMBERS FOR SUPPORT




# BREAST FEEDING IN PRETERM AND LBW INFANTS

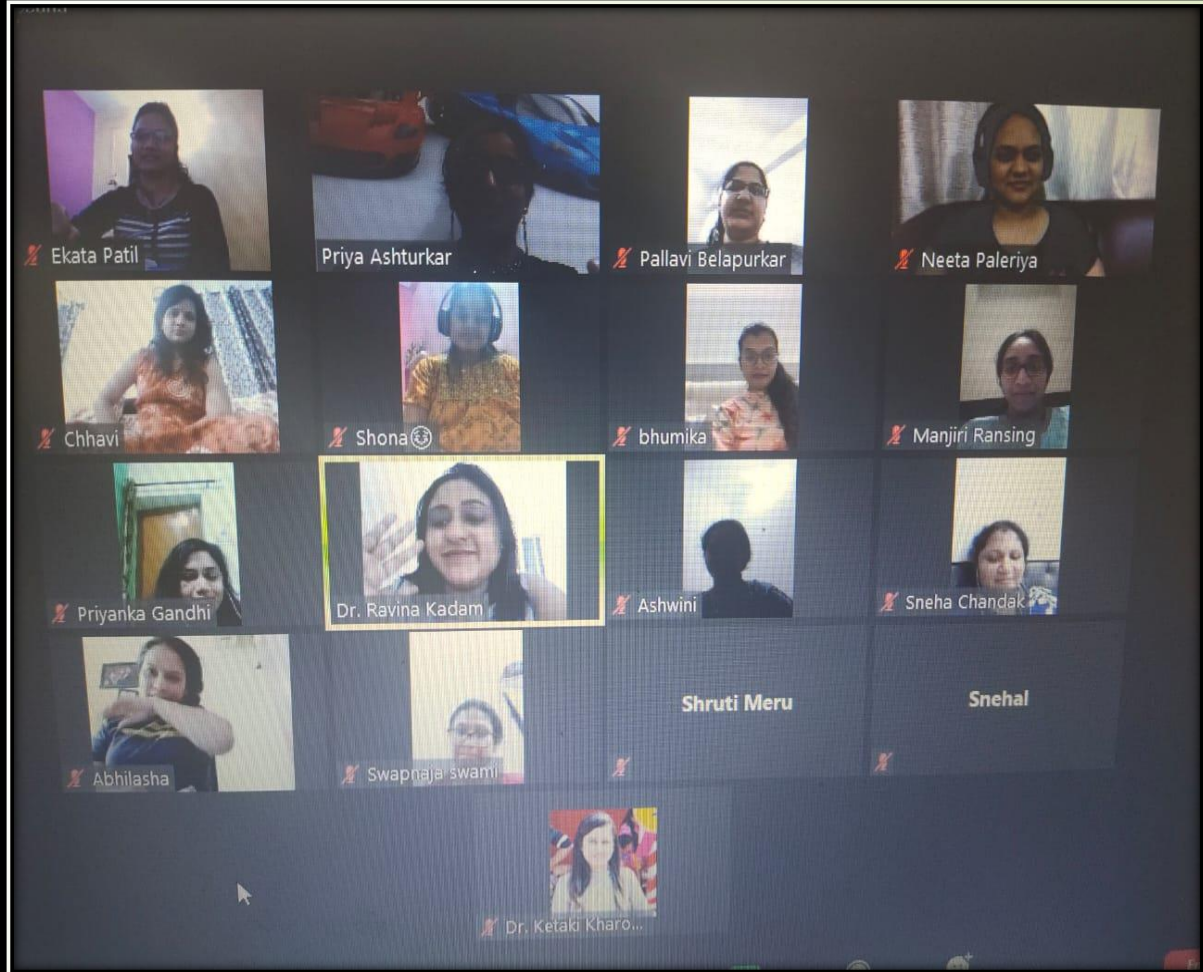
9:11 4G 50.0 KB/s Zoom Leave

## Preterm infant & low baby weight

- Such baby can not hold on breast continue. It is necessary to take out milk frequently & give stimulation to nipple.....so that milk production will not get reduce.



Unmute Start Video Share Participant More



Ekata Patil Priya Ashturkar Pallavi Belapurkar Neeta Paleriya

Chhavi Shona bhumika Manjiri Ransing

Priyanka Gandhi Dr. Ravina Kadam Ashwini Sneha Chandak

Abhilasha Swapnaja swami Shruti Meru Snehal

Dr. Ketaki Kharo...

# AWARENESS ABOUT BREASTFEEDING & FORMULA FEEDING

## Big mistake of giving formula milk

- If you are giving formula milk.....
- Your baby is losing lifetime immunity
- Milk formation will delay
- Milk quantity will reduce
- Baby will forget sucking reflex

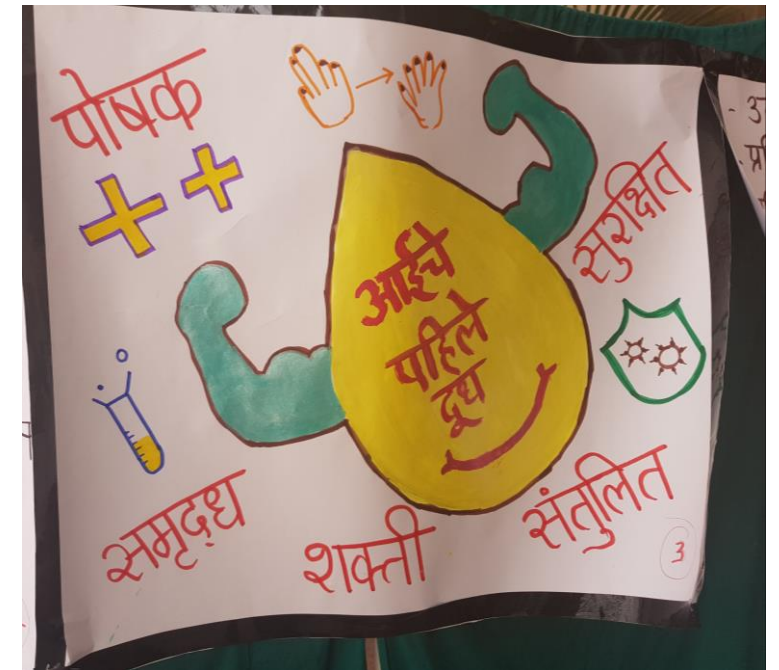
### FORMULA MILK *For Baby*





# COMMUNITY AWARENESS SESSION

# POSTER EXHIBITIONS IN COMMUNITY FOR BREASTFEEDING PROMOTION



# POSTER EXHIBITIONS IN COMMUNITY FOR BREASTFEEDING PROMOTION



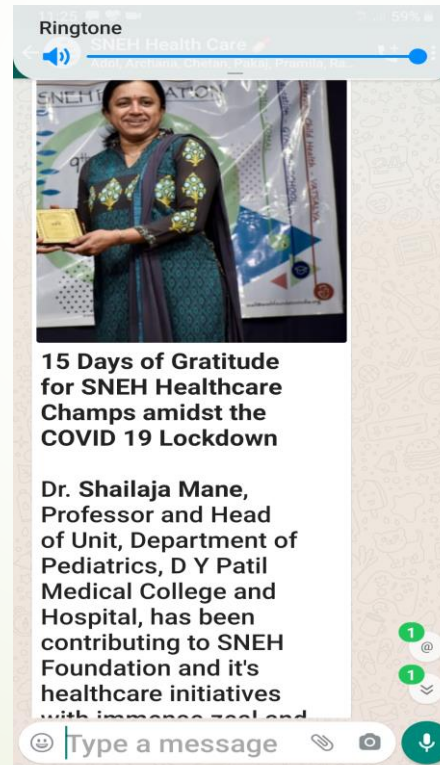
# COMMUNITY INTERACTIONS



# SNEH FOUNDATION

TALK ON  
"NARIS FOR  
CHANGE" by Dr.  
SHAILAJA MANE

- Dr. Shailaja Mane As Chief Guest & Judge In A Unique Program "Naris For Change" Hear Us Roar!
- Organized By SNEH FOUNDATION In Chinchwad



# TRAINING OF ANGANWADI SEVIKAS



# SESSION WITH LIONS CLUB



# TRAINING AND VISIT OF ANGANWADI SEVIKAS TO DYPMCHRC





# VISIT OF NURSING COLLEGE STUDENTS TO YHMB

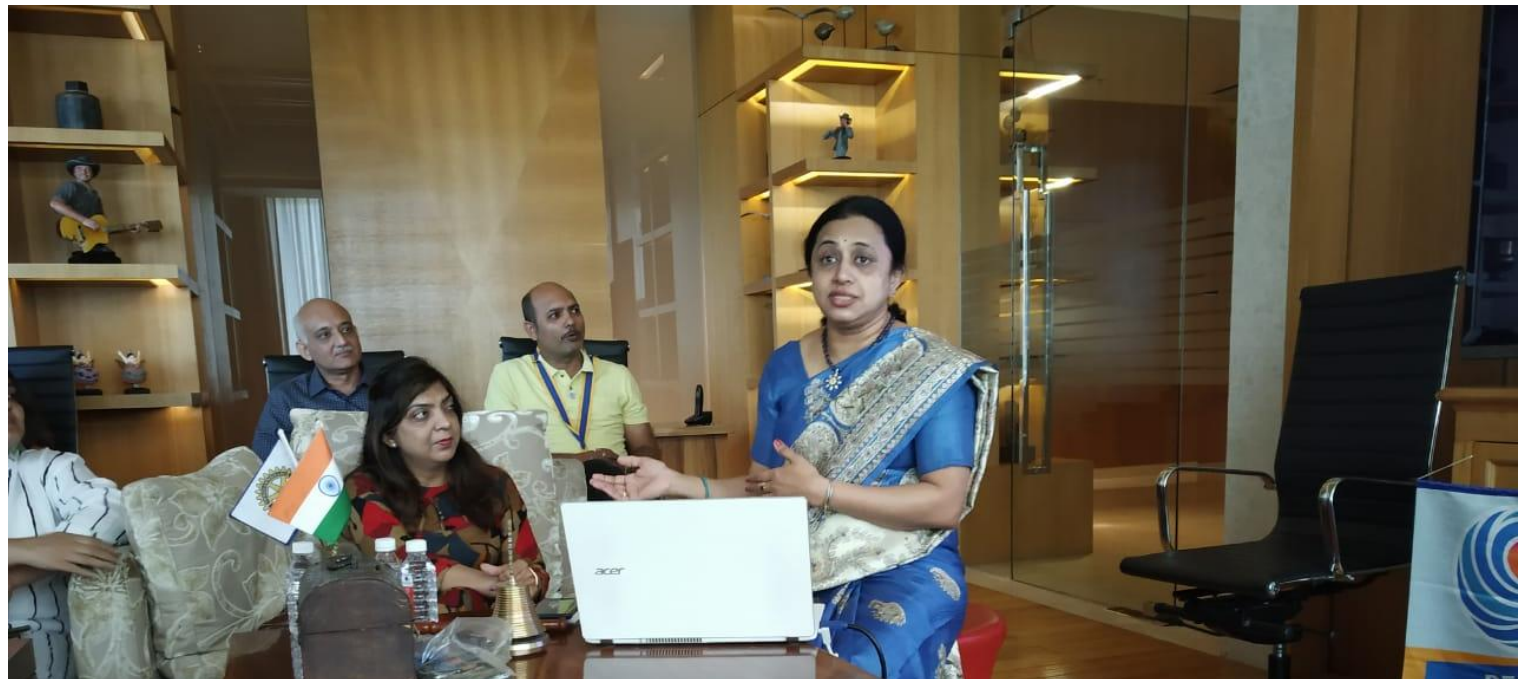


# APPRECIATION BY STUDENTS



## TALK ON “CHILD CARE, FROM INFANCY TO TEENS”

- Talk on child care, from infancy to teens by Dr. SHAILAJA MANE
- Arranged by Rotary club of Akurdi ,PUNE



# STALL FOR AWARENESS IN HEALTH EXHIBITION



**कुतूहल**

An Exhibition for satisfying curiosities related to  
Medical Technologies and Health care systems

Focal theme:  
**Revealing Journey from "Pre-Birth to Re-Birth"**  
\*Rebirth is referred to the noble cause of organ donation

Venue:  
**S. P College, Pune**

Dates:  
**7-10 February, 2020**

**Organisers**

 **Vibha**  
Vigyan Nirakari, Pune

 **College of Engg Pune**

 **B J Medical Govt College**

 **IMA Pune Chapter**

 **Vigyan Prasar**

 **Shikshan Prasarak Mandal**

Day 1 -Friday

Date-07/02/2020

- Inauguration of Kutuhal 2020. Mrs. Suaman Namde (PRO) Dept of Pediatrics, Interns of PSM department and Faculty of OBGY department at YHMB stall.
- School students visited the stall and were asking questions related to how mother's milk can be used for other babies and how does the process of collection happens. Questions answered by interns.

Total No of visitors for the day- 49



**Day – 2: Saturday**  
**Date- 08/02/2020**

Dean: Dr. Bhawalkar,  
HOD: Dr. Agarkhedkar along with  
team members at the stall.

Total No of visitors for the day- 44

Visitors at the stall explained about  
YHMB initiative by the faculty in presence  
of Dean and HOD Sir.



Day 4 -Monday  
Date-10/02/2020

Faculty and marketing team  
member at YHMB stall

YHMB team and visitors at the  
stall.

Children's and parents asking  
questions about milk banking



Day 3 -Sunday

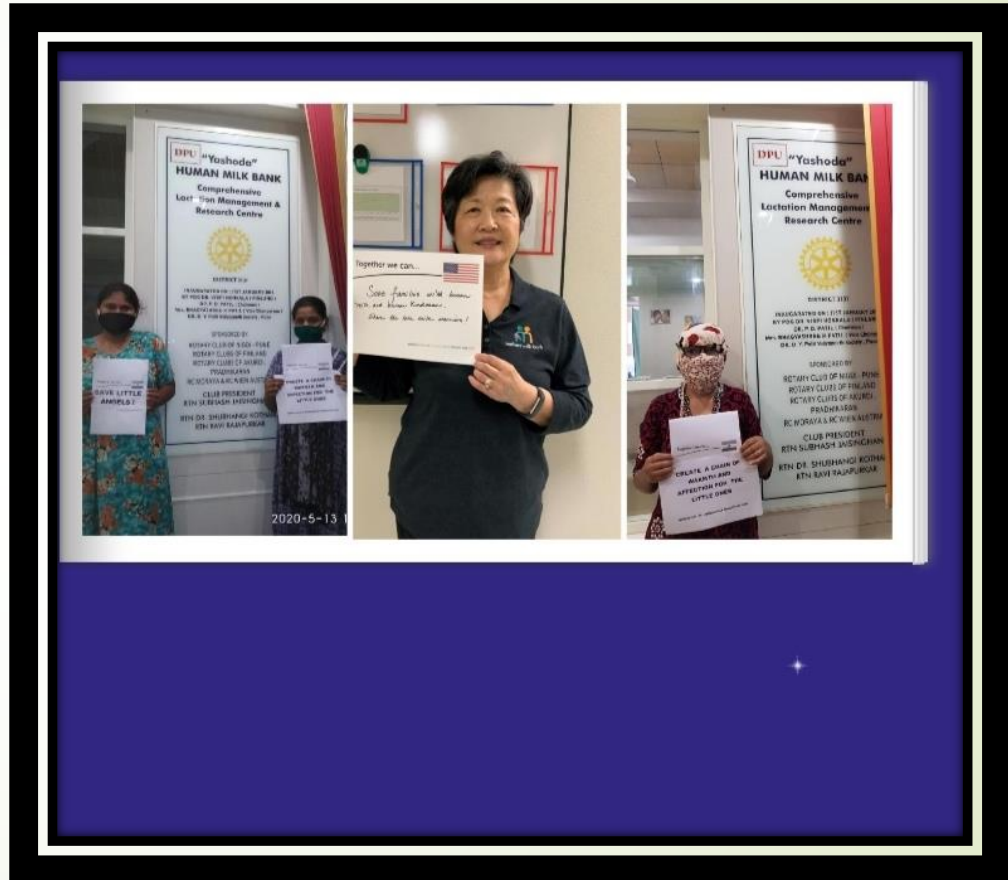
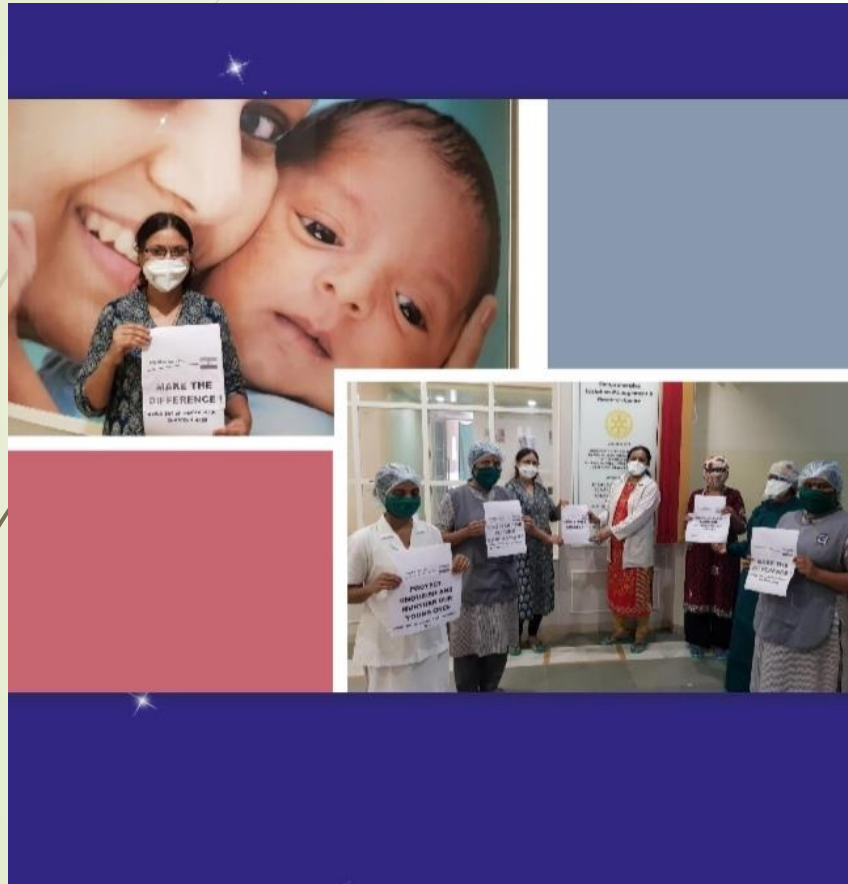
Date-09/02/2020

Young adolescents, visiting stall.  
Awareness about milk banking  
and importance of breastfeeding  
and donor human milk done by  
team YHMB.

Total No of visitors- 169



# WORLD HUMAN MILK DONATION DAY CELEBRATION (19<sup>TH</sup> MAY 2020)



# BREASTFEEDING WEEK PROGRAM DURING THE COVID 19



Donor mothers were felicitated with  
**“Amrut sanmaan patra”**  
Dry snacks Distributed  
for their selfless contribution to the cause of HMB

# INAUGURATION OF MILK VAN



## डॉ. डी. वाय. पाटील रुग्णालयास यशोदा अमृतवाहिनी प्रदान

मातृदुग्धपेढीत वाहिकेच्या माध्यमातून दुग्ध संकलन



यशोदा मातृदुग्धपेढीसाठी यशोदा अमृतवाहिनी प्रदान करण्यात आली.  
त्या वेळी उपस्थित पदाधिकारी.

**पिंपरी : पुढारी वृत्तसेवा**

पिंपरीतील डॉ. डी. वाय. पाटील वैद्यकीय महाविद्यालय, रुग्णालय व संशोधन केंद्राच्या अद्ययावत यशोदा मातृदुग्धपेढीसाठी स्वयंसेवी संस्थेकडून यशोदा अमृतवाहिनी प्रदान करण्यात आली. रुग्णालयाच्या प्रांगणात अमृतवाहिनीचे लोकार्पण करण्यात आले.

डॉ. डी. वाय. पाटील विद्यापीठाचे कुलपती डॉ. पी. डी. पाटील, विद्यापीठ सोसायटीच्या उपाध्यक्षा डॉ. भाग्यश्रीताई पाटील, ट्रस्टी व कोषाध्यक्ष डॉ. यशराज पाटील यांच्या सहकार्यामुळे सन २०१३ पासून ह्यूमन मिल्क बँक सुरू झाली. 'मातेचे दूध करी बाळाचे संरक्षण' हे ब्रीद घेऊन 'यशोदा अमृतवाहिनी' वाटचाल करीत आहे. मातृदुग्धपेढीबाबत नागरिकांमध्ये जागरूकता निर्माण झाली आहे.

यशोदा मातृदुग्धपेढीच्या प्रमुख डॉ. प्रा. शैलजा माने म्हणाल्या की, कोरोनाच्या पार्श्वभूमीवर मार्गदर्शक तत्वांचे पालन करून अमृतवाहिनी उपयोगात आणणार आहोत.

यशोदा अमृतवाहिनीच्या उद्घाटनप्रसंगी विजय काळभोर, प्रणिता अलुरकर, रवी राजापुरकर, राणू सिधानिया, डॉ. शुभांगी कोठारी, केशव मणगे तसेच डॉ. डी. वाय पाटील वैद्यकीय महाविद्यालयाचे शैक्षणिक विभागाच्या संचालिका डॉ. वत्सला स्वामी, अधिष्ठाता डॉ. जे. एस. भवाळकर, संचालक कॉर्पोरेट डॉ. पी. एस. गर्चा, उपसंचालक कॉर्पोरेट डॉ. जयदीप, वैद्यकीय अधीक्षक डॉ. एच. एच. चव्हाण, बालरोग विभाग प्रमुख डॉ. शरद आगरखेडकर, शल्य विभाग प्रमुख डॉ. शहाजी चव्हाण आदी उपस्थित होते.

# HANDING OVER OF MILK VAN BY ROTARY CLUB OF NIGDI, PUNE TO YHMB, DYPMCH&RC, PIMPRI, PUNE.





# DONOR MILK COLLECTION



- MILK DONORS DURING COVID 19
- CERTIFICATE DISTRIBUTION TO DONORS
- **A donor mother** from Hinjewadi willingly donated 14 liters of her breast milk. The milk was collected and stored by her following all precautions as advised by Dr. Shailaja Mane, the same was handed over to YHMB staff using safe transfer policy by her spouse.
- YHMB staff followed HIC policies while bringing in the milk and processed the milk as per the policy. Hospital ambulance was used for the transport twice for this purpose.



# FELICITATION OF DONOR MOTHER



- Donor Mother From Hadapsar, Got Information From Media And Had Contacted Dr. Shailaja Mane For Donation.
- She Had Donated 1890 ml Milk To YHMB.



COMMUNITY  
AWARENESS ON  
BREAST FEEDING ,  
UHTC ALANDI IN  
ASSOCIATION WITH  
DEPARTEMENT OF PSM,  
DYPMCH&RC



## SKILL TRAINING FOR NURSING STAFF ON METHODS OF PROMOTING MILK EJECTION REFLEX



## TRAINING FOR MOTHERS BY YHMB NURSING STAFF



# NEWBORN CARE SKILL TRAINING FOR POSTNATAL MOTHERS WITH "MANMATH" TRAINERS



# CELEBRATION OF WORLD DONOR DAY 2020 AT YHMB BY DEPARTMENT OF PEDIATRICS

Donor mothers were felicitated with “Matrusanmaan patra” and distribution of dry snacks for their selfless contribution to the cause of HMB

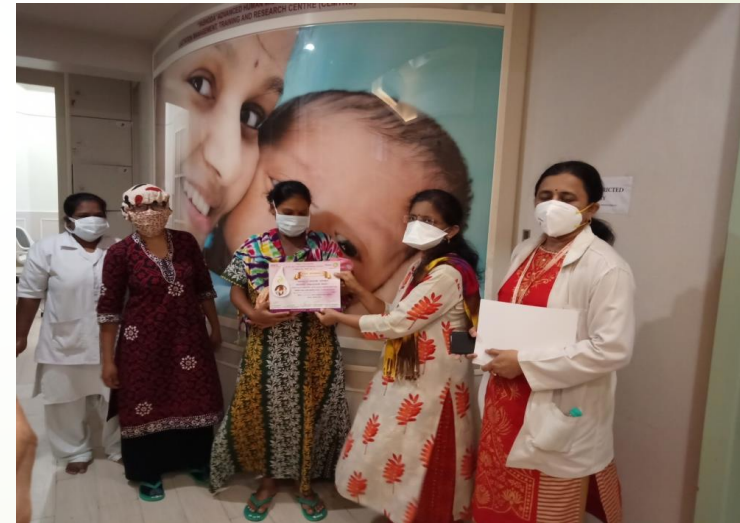


photo album which contains ALL of the picture messages that were submitted

from around the world: <https://humanmilkfoundation.org/gamba/>



# WORLD BREAST FEEDING WEEK(WBW) 2020 CELEBRATION

[bf week schedule fss  
2020.docx](#)

Department of Pediatrics in association with various departments from DYPMCH&RC, and other health sciences colleges under the aegis of DPU, Pune conducted activities for WBW following guidelines for social distancing and other precautions for prevention of COVID-19

# PARTNERS IN THE CELEBRATION OF WBW 2020: IN DPU FAMILY AND OUTSIDE

- IAP PUNE
- ROTARY CLUB, NIGDI
- LION'S CLUB INTERNATIONAL DISTRICT 3234D2
- Dr DY PATIL MEDICAL COLLEGE
  - DEPT OF OBSTRETICS AND GYNAECOLOGY
  - DEPT OF PREVENTIVE AND SOCIAL MEDICINE
  - DEPT OF SURGERY
- DENTAL COLLEGE, Dr DY PATIL INSTITUTE
- AYURVEDIC COLLEGE, Dr DY PATIL INSTITUTE
- COLLEGE OF PHYSIOTHERAPY ,Dr DY PATIL INSTITUTE
- COLLEGE OF NURSING ,Dr DY PATIL INSTITUTE

# DAY 1: SATURDAY: 10-11am

## BREAST FEEDING AWARENESS AND PROMOTION OF EXCLUSIVE BREASTFEEDING:

An awareness talk by Sister Sarika (YHMB)  
ward:51



**DAY 2: SUNDAY 10-11am**  
**IMPORTANCE OF BREASTMILK DONATION**  
**FOR MOTHER AND BABY :**  
**AN AWARENESS TALK**  
**BY SISTER CHAYA RAO (YHMB): WARD 59**



# DAY 3: MONDAY : 10-12 noon POSTER DISPLAY & EVALUATION AT DYPMCH OPD COMPLEX (YHMB)



# REPORT OF POSTER COMETITION

Poster Competition Was Conducted Online And Offline Platform Due To Covid-19.



Total 19 Online And 10 Offline Entries Received For Poster And One For Slogan Online And Offline.

Three Winners For Online And Offline Posters Were Chosen By A Team Of Senior Professors From Department Of Pediatrics, Department Of PSM, Dental College Of Dr. DYPMC&RC, Pimpri.

# DAY 3: MONDAY:

## Afternoon session: WEBINAR



Join our Facebook Live session  
on <https://bit.ly/DYP-Live>

*World Breastfeeding Week 2020*

### Support Breastfeeding for a Healthier Planet

3rd August, 2020 | 2 PM

with **Dr Vineeta Pande**  
Professor of Paediatrics  
Dr DY Patil Medical College & Hospital,  
Pune



Join our Facebook Live session  
on <https://bit.ly/DYP-Live>

*World Breastfeeding Week 2020*

### Optimizing Breastfeeding

3rd August, 2020 | 3 PM

with **Dr Mangala Wani**  
Gynaecologist & Lactation Consultant  
Director- Hirkani Gynaecology &  
Breastfeeding Clinic, Pune  
President BPNI Mah



DAY 4: TUESDAY:10-11 am  
HEALTH TALK AND DEMONSTRATION  
ABOUT BREASTFEEDING  
IN POSTNATAL WARD BY NURSING  
COLLEGE FACULTY AND PG STUDENTS:WARD 51



# Day 4: Tuesday: Afternoon Session

## WEBINAR BY EXPERTS



Join our Facebook Live session  
on [https://bit.ly/dpu\\_hospital](https://bit.ly/dpu_hospital)



*World Breastfeeding Week 2020*

### Early Child Development & Breast Feeding

4th August, 2020 | 2 PM

With **Dr Pramila Menon**

MD (Ped), PG Dip -PHN, PhD (Genetics)  
Faculty Dr D Y Patil Medical College, Pune  
Ex Asso.Prof MUHS Pune & UNICEF Consultant  
GSMC FAIMER fellow 2009  
Honorary Associate, Sydney Medical School Australia



Join our Facebook Live session on  
<https://bit.ly/DYP-Live>



*World Breastfeeding Week 2020*

### Baby Friendly Hospital Initiative

5th August, 2020 | 11 AM

with

**Dr. Pramod Jog**

Professor of Paediatrics  
President IAP 2016  
Standing Committee Member, International  
Paediatric Association 2016-2019  
Steering Committee Member, GAVI (CSO) 2016-19



Join our Facebook Live session  
on [https://bit.ly/dpu\\_hospital](https://bit.ly/dpu_hospital)



*World Breastfeeding Week 2020*

### Prevention & Management of Breast Abscess

4th August, 2020 | 3 PM

With **Dr Daksha Nirhale**

Professor, Department of Surgery,  
Trained in Breast Onco-surgery at TATA  
Memorial Hospital, Mumbai



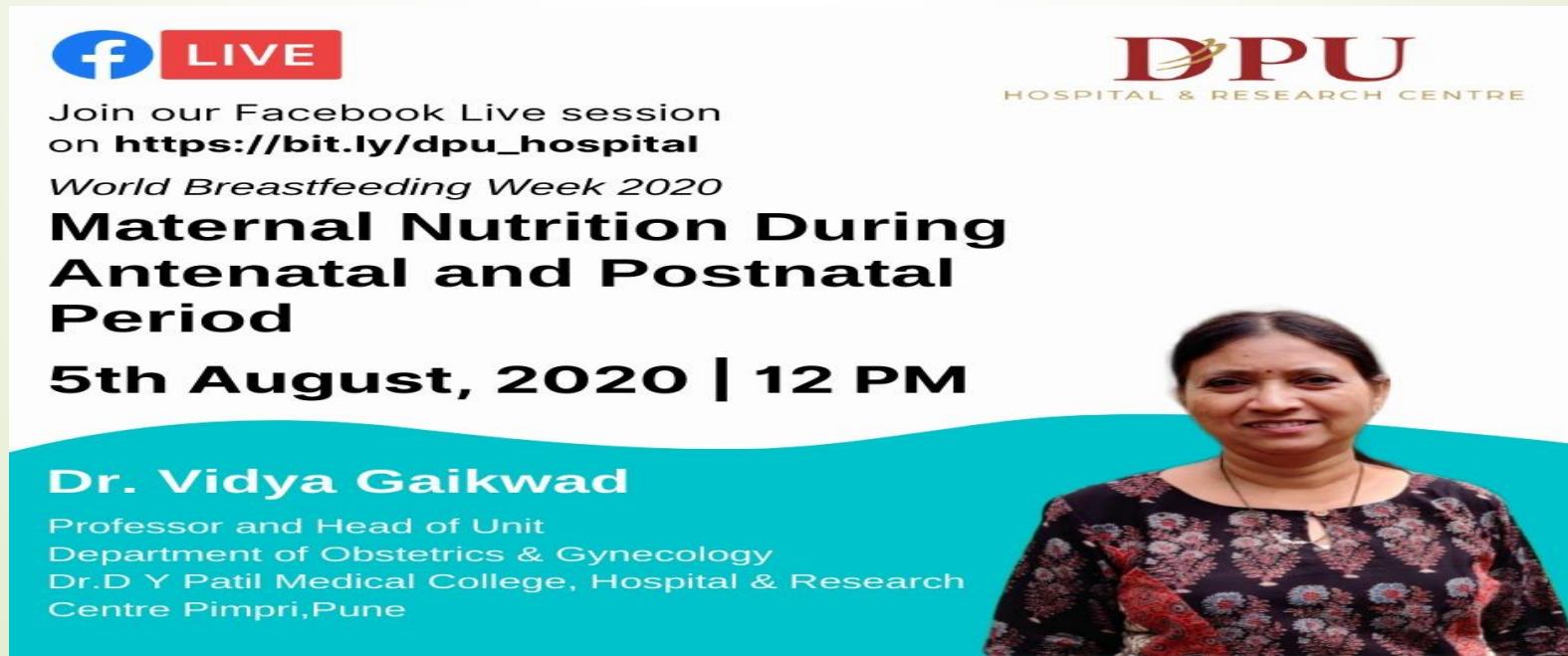
# DAY 5: WEDNESDAY:10-11am

## Awareness About Prevention And Management Of COVID-19 In Community By Department Of PSM In Association With Department Of Pediatrics: RHTC ALANDI



# DAY 5: WEDNESDAY: morning session

Awareness talk by Dr. Shraddha Salunkhe,  
Associate Professor , Department of  
Pediatrics on:  
“ importance of early initiation of breast  
feeding”: postnatal ward 51



The poster is for a Facebook Live session. It features a white background with a blue wave at the bottom. On the left, there is a Facebook Live logo and text about joining the session. On the right, there is a portrait of Dr. Vidya Gaikwad. The DPU Hospital & Research Centre logo is in the top right corner.

**f LIVE**

Join our Facebook Live session  
on [https://bit.ly/dpu\\_hospital](https://bit.ly/dpu_hospital)


*World Breastfeeding Week 2020*

**Maternal Nutrition During  
Antenatal and Postnatal  
Period**

**5th August, 2020 | 12 PM**

**Dr. Vidya Gaikwad**  
Professor and Head of Unit  
Department of Obstetrics & Gynecology  
Dr.D Y Patil Medical College, Hospital & Research  
Centre Pimpri,Pune

**DPU**  
HOSPITAL & RESEARCH CENTRE



## DAY 6: THURSDAY:11-12 noon

- A Talk On „Breastfeeding In NICU Graduates”, Session For Parents Of NICU Babies. By Dr. Sanket Nale , Asst. Professor, Department Of Pediatrics, DYPMCH&RC, Pimpri, Pune.



# DAY 6: THURSDAY: WEBINAR



Join our Facebook Live session  
on [https://bit.ly/dpu\\_hospital](https://bit.ly/dpu_hospital)

*World Breastfeeding Week 2020*

## Feeding in Special Cases: Oral Anomalies

6th August, 2020 | 3 PM

With **Dr Preeti Priyadarsini Padhy**

BDS from Dr. D Y Patil Dental College  
MDS from Dr. D Y Patil Dental College



Join our Facebook Live session  
on [https://bit.ly/dpu\\_hospital](https://bit.ly/dpu_hospital)

*World Breastfeeding Week 2020*

## Challenges in Breastfeeding Preterm in Early Postpartum Period During COVID-19

6th August, 2020 | 2 PM

With **Dr Sudhir Malwade**

MBBS, DCH, DNB (Pediatrics)  
Neonatal-Perinatal Medicine Fellowship, Australia  
Fellowship in Newborn Emergency Transport  
System (NETS), Australia



# DAY 7:FRIDAY: 2pm -3pm

- “Awareness about human milk bank processes” a talk for antenatal, postnatal and labor room nursing staff by, Dr. Sujata Sawant, Lactation Consultant, “Yashoda” Human Milk Bank, DYPMCH&RC, Pimpri, Pune.



# DAY 7:FRIDAY WEBINAR SERIES



Join our Facebook Live session  
on [https://bit.ly/dpu\\_hospital](https://bit.ly/dpu_hospital)

*World Breastfeeding Week 2020*

## Basic concepts of Breastmilk in Ayurved

7th August, 2020 | 11 AM

With Dr. Jayashree Patil

M.D. (Ayurved) in Stree-roga Prasutitantra,  
Head of Department  
Dr. D. Y. Patil College of Ayurved &  
Research Centre



Join our Facebook Live session  
on <https://bit.ly/DYP-Live>

## Prevention and Management of Covid-19 while breast feeding in Community

7th August, 2020 | 3 PM

with Dr. Shaileja Mane

PGDAP (Adolescent Pediatrics)  
PGDPC (Counselling)  
FRIPH  
Diploma in Bioethics & Humanity (UNESCO)  
PGDMLS



Join our Facebook Live session  
on [https://bit.ly/dpu\\_hospital](https://bit.ly/dpu_hospital)

*World Breastfeeding Week 2020*

## Role of Obstetrician in promotion of breast feeding

7th August, 2020 | 2 PM

Dr. Meenal Patwekar

Prof and HOU Obst & Gyn

Dr D Y Patil Medical College, Pune.

Dip in Laparoscopy

Fellowship Hysteroscopy (Germany & Italy)

Certified Robotic Surgeon



# LINKS OF WEBINAR SERIES

Sr. No.SS	Speaker Name	Topic	Date & Time	Face book Link
1	Dr. Vineeta Pande	Support Breastfeeding for a Healthier Planet	03/08/2020 At 2.00 PM	<a href="https://www.facebook.com/DYPHospital/videos/284751639493602">www.facebook.com/DYPHospital/videos/284751639493602</a>
2	Dr. Mangala Wani	Optimizing Breastfeeding	03/08/2020 at 3.00 PM	<a href="https://www.facebook.com/DYPHospital/videos/1201844870179172/">https://www.facebook.com/DYPHospital/videos/1201844870179172/</a>
3	Dr. Pramila Menon	Early Child Development & Breastfeeding	04/08/2020 at 2.00 PM	<a href="https://www.facebook.com/DYPHospital/videos/314782203221387/">https://www.facebook.com/DYPHospital/videos/314782203221387/</a>

# LINKS OF WEBINAR SERIES

Sr. No.	Speaker Name	Topic	Date & Time	Face book Link
7	Dr. Sudhir Malwade	Challenges in Breastfeeding Preterm in Early Postpartum Period During COVID-19	06/08/2020 at 2.00 PM	<a href="https://www.facebook.com/DYPHospital/videos/957581788037472">https://www.facebook.com/DYPHospital/videos/957581788037472</a>
8	Student of MDS-1	Feeding in Special Cases & Infant Oral Healthcare	06/08/2020 at 3.00 PM	<a href="https://www.facebook.com/DYPHospital/videos/633823867240744/">https://www.facebook.com/DYPHospital/videos/633823867240744/</a>
9	Dr. Jayashree Patil	Basic Concepts of Breastmilk in Ayurved	07/08/2020 at 10.00 AM	<a href="https://www.facebook.com/DYPHospital/videos/293313631">https://www.facebook.com/DYPHospital/videos/293313631</a>

# DAY 8: SATURDAY: 11AM-12NOON

## NUTRITIOUS LADDU DISTRIBUTION ON BEHALF OF ROTARY CLUB OF NIGDI, PUNE TO MOTHERS



# DAY 8: SATURDAY: MORNING SESSION

## PRIZE DISTRIBUTION AND CONCLUDING CEREMONY

Felicitation of department faculty by HOD Pediatrics for their contribution during COVID-19



# DAY 8: SATURDAY: MORNING SESSION PRIZE DISTRIBUTION AND CONCLUDING CEREMONY

Prize distribution to winners of offline poster and slogan competition



# DAY 8: SATURDAY: 2-3PM

## FELICITATION OF POSTNATAL MOTHERS WITH APPRECIATION CERTIFICATE



# POSTER DISPLAY & EVALUATION AT DYPMCH OPD COMPLEX (YHMB)



# E POSTERS WBW 2020



# WORLD BREAST FEEDING WEEK

## SUPPORT BREASTFEEDING FOR A HEALTHIER PLANET

- Dr. Pramod Jog  
Prof.  
Department of  
Pediatrics
- Dr. Shailaja  
Mane.  
Prof.& Incharge  
of YHMB &  
CLMTRC Dep. of  
Pediatrics Was  
Faculty.



**PUNE OB-GYN SOCIETY**  
EST. 1953



**POGS**  
PUNE OBSTETRIC & GYNAECOLOGICAL SOCIETY



**Dr. Harshad Parasnis**  
President POGS



**Dr. Ashwini Kale**  
Secretary POGS

**CONVENORS**



**Dr. Chaitanya Ganapule**



**Dr. Mangala Wani**





**WORLD BREASTFEEDING WEEK**

**EXPERTS SPEAK**

TOPIC  
**SUPPORT BREASTFEEDING: FOR A HEALTHIER PLANET**  
DATE: 01<sup>ST</sup> AUG 2020, TIME: 04:00 PM TO 06:15 PM



**Dr. Sneha Bhuyar**



**Dr. Pramod Jog**



**Dr. Bakul Parekh**



**Dr. Uma Wankhede**



**Dr. Prashant Gangal**

Time	Speaker	Topic
4:00-4:15 pm	Dr. Sneha Bhuyar	Best Breastfeeding Recommendations
4:15-4:30 pm	Dr. Pramod Jog	Breastfeeding Friendly Maternity Homes
4:30-4:45 pm	Dr. Bakul Parekh	Infant Milk Substitutes - Boon or Bane?
4:45-5:00 pm	Dr. Uma Wankhede	Breastfeeding in Special Situations
5:00-5:15 pm	Dr. Prashant Gangal	Breastpumps & Breastfeeding Devices

**5.15-5.30 PM - E INAUGURATION**

**PANEL DISCUSSION**

TOPIC  
**PRACTICE PEARLS FOR SUCCESSFUL LACTATION**  
TIME: 05:30 PM TO 06:15 PM

**MODERATORS**



**Dr. Mangala Wani**



**Dr. Zinal Unadkat Shah**

**PANELISTS**



**Dr. Neerja Puranik**



**Dr. Kalyan Baramade**



**Dr. Sanjay Natu**



**Dr. Sangeeta Jadhav**



**Dr. Meenakshi Deshpande**



**Dr. Shailaja Mane**



**Dr. Sumedha Dabke**



**Dr. Charu Bapaye**

Academic Partners



**science integra**  
1 Day 1 Time of Gynaecology

# KLE BELGAON :WORLD BREAST FEEDING WEEK – 2020

•**Dr. Shailaja Mane.**

Prof.& Incharge  
of YHMB &  
CLMTRC Dep. of  
Pediatrics Was  
Faculty .

•**Topic:-** Human  
Milk banking

•**Theme:-**  
Support  
Breastfeeding



The poster is for World Breastfeeding Week - 2020, held on August 8th, 2020, from 3:00 pm to 5:00 pm (Virtual CME). The theme is "Support Breastfeeding for a Healthier Planet". It features three speakers: Dr. V D Patil (Topic: Support Breast feeding for a Healthier Planet), Dr. (Mrs) N S Mahantashetti (Topic: Breast feeding in COVID - 19 Pandemic), and Dr. Shailaja Mane (Topic: Human Milk Banking - Sharing the Experience). The moderator is Dr. (Mrs) Roopa M Bellad, Professor of Pediatrics JNMC Belagavi. Organizing Chairpersons are Dr. M V Patil and Dr. Anita Dalal, and the Organizing Secretary is Dr. Bhavana Koppad. The event is organized by the Department of Pediatrics, KLE Academy of Higher Education & Research's J N Medical College, Belagavi, and co-organized by the Department of Obst. & Gynecology, KLE Academy of Higher Education & Research's J N Medical College, Belagavi. Logos for KLE, KLES, and various medical associations are displayed on the left side.

**WORLD BREASTFEEDING WEEK - 2020**  
Theme - Support Breastfeeding for a Healthier Planet  
Date: 8th August 2020 | Time : 3.00 pm to 5.00 pm (Virtual CME)

**Speakers:**

- Dr. V D Patil**  
Topic : Support Breast feeding for a Healthier Planet
- Dr. (Mrs) N S Mahantashetti**  
Topic : Breast feeding in COVID - 19 Pandemic
- Dr. Shailaja Mane**  
Topic : Human Milk Banking - Sharing the Experience

**Moderator :** Dr. (Mrs) Roopa M Bellad, Professor of Pediatrics JNMC Belagavi

**Organizing Chairpersons -** Dr. M V Patil | Dr. Anita Dalal

**Organizing Secretary -** Dr. Bhavana Koppad

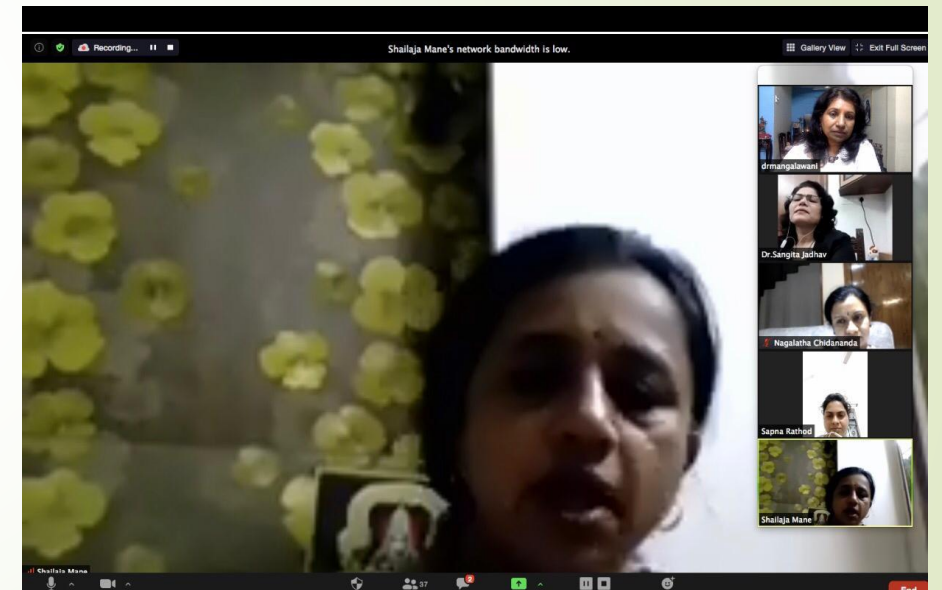
**Organized by:**  
Department of Pediatrics  
KLE Academy of Higher Education & Research's  
J N Medical College, Belagavi

**Co-organized by:**  
Department of Obst. & Gynecology  
KLE Academy of Higher Education & Research's  
J N Medical College, Belagavi

# IBCLC COURSE

- **“IBCLC” Preparatory Course Lactation Education Course (95 hours )**
- BPNI Maharashtra in collaboration with D Y Patil Medical College, Hospital and Research Centre, Pimpri, Pune had organized Preparatory Course Lactation Education for IBCLC
- Due to COVID 19 pandemics, training was conducted via live webinars with interactive sessions between trainers and participants.
- **Part I:** Online course was conducted from 25<sup>th</sup> October 2020 to 31<sup>st</sup> October 2020.
- **Part II:** 17<sup>th</sup> November 2020 to 23<sup>rd</sup> November 2020.
- **Part III:** Hands on skill training planned in February 2021
- **Part IV:** Planned in March 2021
- Highly experienced IBCLC teachers from Breastfeeding Promotion Network of India, Maharashtra, conducted the online sessions.
- 3 full days onsite skill training is planned for participants.
- The skill training will include demonstration of breastfeeding positions, procedures for lactation support, clinical case discussions and skill training at Antenatal OPD, immunization clinic, operation theatre, labor room, postnatal wards and NICU and visit to YHMB

# GLIMPSES OF IBCLC ONLINE COURSE





स्पंदन

A Publication of Indian Medical Association  
Pimpri-Chinchwad-Bhosari Branch

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**Covid 19 Pandemic Special Issue**

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# COMMUNITY AWARENESS ARTICLE ON CORONA VIRUS DISEASE & BREAST FEEDING



## Coronavirus Disease (COVID-19) and Breastfeeding:

Dr. Shailaja Mane

**Coronavirus Disease (COVID-19) and Breastfeeding:** Breast milk is the best source of nutrition for infants and provides protection against many illnesses which reduces neonatal and Infant mortality (WHO).

Breastfeeding counselling and support should be provided to all pregnant women and mothers with infants and young children, to all suspected or confirmed COVID-19 including family members by health care workers.

Considering benefits of breastfeeding and insignificant role of breast milk in the transmission of other respiratory viruses, mother can continue breastfeeding with necessary precautions as per guidelines from UNICEF.

**Mother-to-Child Transmission:** Pregnant women have a higher risk of severe illness when infected with viruses from COVID-19 and other viral respiratory infections like influenza. Mother-to-child (Vertical) transmission of corona virus during pregnancy is unlikely as per current evidence, but after birth a newborn is susceptible to person-to-person spread. A very small number of babies have tested positive shortly after birth. However, it is unknown if babies got virus before or after birth. Parents and caregivers should have access to appropriately trained health workers for mental health and psychosocial support.

**COVID-19 Transmission and Breast milk:** "Person-to-person spread occur mainly via respiratory droplets (cough or sneeze)." (CDC, 2020)

In limited studies on women with SARS, virus has not been detected in breast milk, however, it is not known whether mothers with COVID-19 can transmit virus via breast milk.

In a recent, but small study in China, a group of six mothers testing positive for COVID-19 were studied after delivery. No evidence of virus was found in their samples of breast milk, cord blood, amniotic fluid or throat swabs of their newborns (Chen et al., 2020).

The virus has not been detected in amniotic fluid, breast milk or other maternal samples. Similarly, other respiratory viruses are not transmitted in breast milk e.g. severe acute respiratory syndrome (SARS-CoV) virus

**Safety of Breastfeeding:** The immunological properties of human milk protect babies against many illnesses. Breastfeeding mothers should follow CDC guidelines: "Whether and how to start or continue breastfeeding should be decided by mother in coordination with family and healthcare providers."

The Centers for Disease Control and Prevention (CDC), World Health Organization (WHO) and the Academy of Breastfeeding Medicine (ABM), IYCF all support giving mother's breast milk to babies even if they are infected with COVID-19.

A mother with confirmed COVID-19 or who is a symptomatic, under investigation should take all possible precautions to avoid spreading the virus to infant, including washing her hands before touching infant and wearing a face mask, during breast feeding. While expressing breast milk with a manual or electric breast pump, hand washing before touching pump or it's parts and follow recommendations for proper pump cleaning after each use. If possible, someone should feed expressed breast milk to infant.

**At Home:** Hand hygiene by using alcohol-based hand sanitizer (60% - 95% alcohol) before and after all contact with affected mother, contact with potentially infectious material and before putting on and upon



removal of personal protective equipment, including gloves. Hand hygiene can be performed by with soap, water for at least 20 seconds. If hands are soiled use soap and water before alcohol-based hand sanitizer.

If confirmed COVID-19 infection, separate (home isolation precautions) mother from family including infant, except for breastfeeding. Ideally another uninfected adult should take care of infant including feeding expressed milk which will help the mother to maintain her milk supply. Mother should practice hand hygiene and personal care for at least 5-7 days

### In Hospital:

**1. Mother well or with mild symptoms,** breastfeeding is a very reasonable choice. Reduce the risk of exposing infant to maternal respiratory secretions with use of a mask, gown and careful hand washing.

**2. Mother with suspected COVID-19 infection:** choose breastfeeding and provide expressed milk to infant. More careful adherence to recommendations can limit exposure via respiratory secretions.

### Choices of housing for a Mother and Infant:

**Rooming-in :** Mother and baby in the same room without any other patients in the room with infant in a bassinet 6 feet from mother's bed. Precautions to avoid spread of virus to infant must be taken. Ideally, another well adult should take care of infant in the room.

**Temporary separation –** Decision of separation between a mother with COVID-19 and infant should be made by a health care team based on many factors including health of mother and baby but breastfeeding at the breast is encouraged with universal precautions.

If a mother is having COVID-19, baby may be temporarily separated from mother to reduce risk of transmission of COVID-19 to newborn (CDC). Expressed breast milk is recommended with help of medical team.

Mothers should be encouraged to express breast milk to establish and maintain breastfeeding. If possible, a dedicated breast pump should be provided and follow hand hygiene. After each pumping session, all parts that come into contact with breast milk should be thoroughly washed. Entire pump should be appropriately disinfected. Expressed milk should be fed to newborn by a healthy caregiver.

### 3) Mother with symptoms or confirmed COVID-19:

One can have three options.

**I] Direct Breast feeding :** Proper hand hygiene and mask, before and while feeding.

**II] Expression of Breast Milk:** If a mother is too ill, encourage expression of milk in a clean cup by following infection prevention methods.

**III] Use of Donor Mother's Milk :** It is not yet known whether SARS CoV-2 can be found in human milk. Other corona viruses are destroyed by thermal inactivation. MERS-corona virus is inactivated in Camel, Goat and Cow's milk at 63°C for 30 min. Based on the available data on other corona viruses it is likely that, even if SARS CoV-2 is present in breast milk, will be destroyed by pasteurisation, but solid data is needed. Proper selection of donor mothers must be done carefully by adding health questionnaires, travel and contact history.

To summarize, breast feeding with various precautions remains the best choice in the COVID 19 pandemic.

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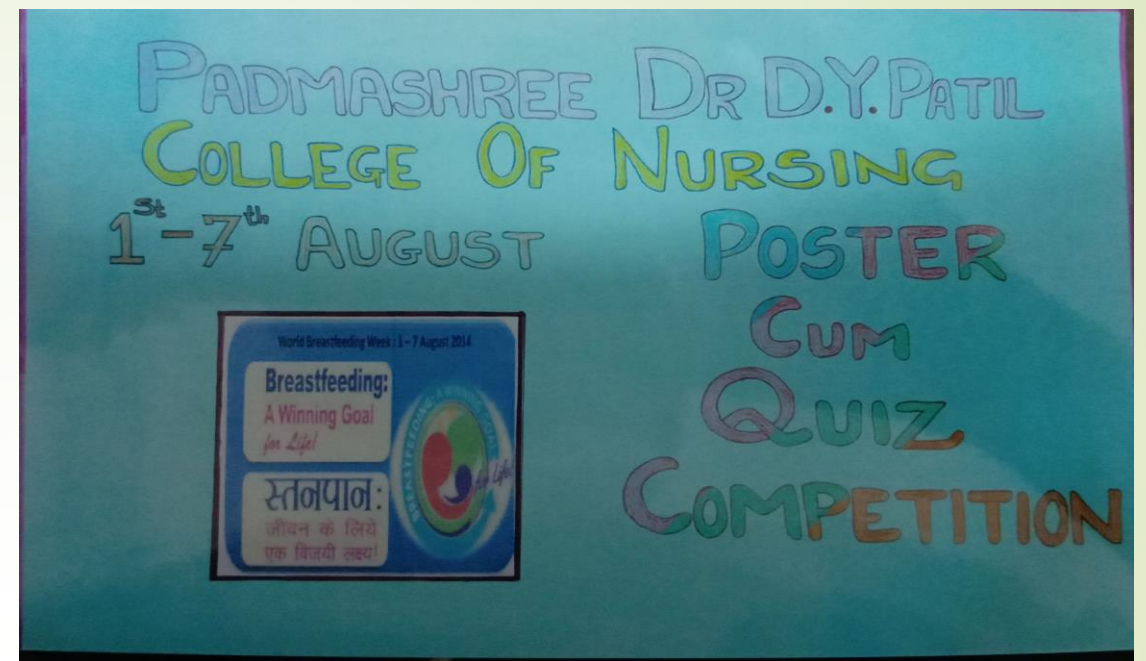


# AWARENESS ON BREASTFEEDING FOR ANGANWADIS AT ICDS BLOCK IN PCMC Area

Nigdi,Pimpri,Charoli







# TRAINING AND AWARENESS FOR BF PROMOTION AMONG HEALTH WORKERS





## NIGDI 1



## NIGDI 2



# PIMPRI



# CHAROLI



# TALK IN THE ANGANWADI



# PATIENT INFORMATION POSTERS DURING COVID CARE



# PATIENT INFORMATION POSTERS DURING COVID CARE IN LOCAL LANGUAGE

## कोव्हीड-19 च्या सद्देकादरम्यान गरोदर व स्तनपानधारक माता आणि त्यांच्या कुटुंबातील सदस्यांसाठी मार्गदर्शन



- 1) शारीरिक अंतराचे पालन करा आणि साबण व पाण्याने यांवर हात धुवा.
- 2) डोळे, नाक व तोंडास स्पर्श करणे टाळा.
- 3) खोकतांना किंवा शिंकतांना तुमचे नाक व तोंड हाताच्या पाकलेल्या कोपराने किंवा टिश्यू पेपरने झाका. त्यानंतर पापरलेला टिश्यू ताबडतोब कचऱ्याच्या डब्यात फेकून द्या आणि हात स्वच्छ धुवून घ्या.
- 4) कुटुंबातील सदस्यांनी गरोदर मातेचा आधार, मानसिक आरोग्य, शारीरिक व्यायाम आणि पुरेशा प्रमाणात आरामाची काळजी घ्यावी



- 5) रुग्णालयात जाण्यापूर्वी माता व बाल संगोपन कार्ड आणि यासारखी इतर महत्वाची कागदपत्रे आणि आपात्कालीन संपर्काची यादी जवळ ठेवून असू द्या. दवाखान्यात जाण्यापूर्वी डॉक्टरांशी संपर्क साधा.



- 6) प्रसूतीच्या एक तासाच्या आत स्तनपानास सुरुवात करा.
- 7) जर तुम्हाला ताप, खोकला असेल किंवा रवास घेण्यास त्रास होत असेल तर स्वतःला इतरांपासून दलग करा आणि ताबडतोब वैद्यकीय उपचार घ्या.
- 8) तुम्हाला बरे वाटत नसल्यामुळे/आजारी असल्यामुळे तुम्ही स्तनपान देऊ शकत नसाल तर तुम्ही पूर्ण स्वच्छता पाळून तुमचे दुध काढून ठेवा\* जेणेकरून परिचारिका/कुटुंबातील सदस्य ते दुध बाळ्यास पाजू शकतील.
- 9) अतिशय कमी वजनाच्या बाळ्यासाठी त्वचेचा त्वचेची संपर्क/कांगारू मदर फेअरचे पालन करा.
- 10) तुम्ही आजारी असाल आणि स्तनपान देऊ शकत नसाल तर डॉक्टरांच्या सल्ल्यानुसार बाळाला पारधराइज्ड डोनर मानवी दुध दिले जाऊ शकते.
- 11) तुमच्या बाळाला दुध दिल्यानंतर जास्तीचे दुध अस्तव्यास रूप्या ते दान करण्याचा विचार करा.



\*स्तनातील काढलेले दुध हे खोलीतील तापमानात 4-8 तासांपर्यंत, रेफ्रिजरेटरमध्ये 24 तासांसाठी आणि फ्रीझरमध्ये (-18 ते -20° से मध्ये) साधारणतः 3 महिने एका निर्जंतुक अशा कंटेनरमध्ये साठवून ठेवले जाऊ शकते. माता तोंडाला मास्क घालून आपले हात व स्तन स्वच्छ धुतल्यानंतर आपल्या स्तनातील दुध काढू शकते. दुध काढण्यासाठी वापरण्यात येणारे उपकरण हे प्रत्येक वापरानंतर निर्जंतुक करणे आवश्यक आहे.

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- 8) तुम्हाला बरे वाटत नसल्यामुळे/आजारी असल्यामुळे तुम्ही स्तनपान देऊ शकत नसाल तर तुम्ही पूर्ण स्वच्छता पाळून तुमचे दुध काढून ठेवा\* जेणेकरून परिचारिका/कुटुंबातील सदस्य ते दुध बाळ्यास पाजू शकतील.
- 9) अतिशय कमी वजनाच्या बाळ्यासाठी त्वचेचा त्वचेची संपर्क/कांगारू मदर फेअरचे पालन करा.
- 10) तुम्ही आजारी असाल आणि स्तनपान देऊ शकत नसाल तर डॉक्टरांच्या सल्ल्यानुसार बाळाला पारधराइज्ड डोनर मानवी दुध दिले जाऊ शकते.
- 11) तुमच्या बाळाला दुध दिल्यानंतर जास्तीचे दुध अस्तव्यास रूप्या ते दान करण्याचा विचार करा.



\*स्तनातील काढलेले दुध हे खोलीतील तापमानात 4-8 तासांपर्यंत, रेफ्रिजरेटरमध्ये 24 तासांसाठी आणि फ्रीझरमध्ये (-18 ते -20° से मध्ये) साधारणतः 3 महिने एका निर्जंतुक अशा कंटेनरमध्ये साठवून ठेवले जाऊ शकते. माता तोंडाला मास्क घालून आपले हात व स्तन स्वच्छ धुतल्यानंतर आपल्या स्तनातील दुध काढू शकते. दुध काढण्यासाठी वापरण्यात येणारे उपकरण हे प्रत्येक वापरानंतर निर्जंतुक करणे आवश्यक आहे.

Strengthen links between  
health facilities  
and communities



Improve access to  
skilled breastfeeding  
counselling



Monitor the progress  
of policies, programs,  
and funding



Increase funding  
for breastfeeding



Adopt and monitor  
the International Code  
of Marketing  
of Breast-milk Substitutes



Enact paid family leave  
and workplace  
breastfeeding policies



Implement the Ten Steps  
to Successful Breastfeeding



**ALWAYS FOLLOW THESE STANDARD PRECAUTIONS**



**COVID-19 (PROTECT YOURSELF AND LOVED ONES)**

**WASH YOUR HANDS**

Wash your hands with soap and warm water regularly.



**COVER A COUGH OR SNEEZE**

Cover your cough or sneeze with your sleeve, or tissue, dispose of tissue and wash your hands afterwards.



**DON'T TOUCH**

Avoid touching eyes, nose or mouth, especially with unwashed hands.



**KEEP DISTANCE**

Avoid close contact with person who are sick.



**WEAR A MASK**

When out in public and when dealing with sick person.



**STAY HOME**

If you experience respiratory symptoms like cough or fever stay home.



**MAINTAIN HYGIENE**

Clean and disinfect the surroundings or environment.



# Workshop KMC & Feeding Little Preemies





# PROGRAMME IN AFMC



# COMMUNITY OUTREACH



# CAPACITY BUILDING

