



**DR. D. Y. PATIL MEDICAL COLLEGE, HOSPITAL & RESEARCH  
CENTRE, PIMPRI, PUNE 411018  
NABH/NABL ACCREDITED HOSPITAL AND LABORATORY  
DR. D. Y. PATIL VIDYAPEETH, PUNE  
(Deemed To Be University)  
Accredited (3<sup>rd</sup> Cycle) by NAAC with a CGPA of 3.64 on four point scale at  
'A++' Grade  
ISO 9001 : 2015 AND 14001 : 2015 CERTIFIED UNIVERSITY**

**Ref. No. DYPMC. Paed/ /2024**

**Date: 10/08/2024**

**WORLD BREAST FEEDING WEEK 2024 CELEBRATION IN  
“YASHODA” ADVANCED HUMAN MILK BANK  
& CLMTRC,  
DEPARTMENT OF PEDIATRICS  
DR. D. Y. PATIL MEDICAL COLLEGE HOSPITAL & REASERCH CENTER,  
PIMPRI PUNE- 18,  
In Association with  
IAP, PUNE  
REPORT**



**WABA | WORLD BREASTFEEDING WEEK 2024**

**2024**

## OUR PARTNERS IN CELEBRATION OF WBW 2024

- IAP, PUNE
- Rotary Club, Nigdi - Pune
- Dept. of Obstetrics and Gynaecology Dr. DYPMC, Pune.
- Dept. of Community Medicine, Dr. Dypmc, Pune.
- Dr. D.Y. Patil Institute of Nursing, Pimpri, Pune
- Dr. D.Y. Patil College of Physiotherapy, Pimpri, Pune
- Dr. D.Y. Patil College of Nursing, Pimpri, Pune

### **World Breastfeeding Week 2023 events**

#### **1) Day 1: Date: 1st August 2024; Thursday**

a) Topic: Myths about Breastfeeding

Speaker: Dr. Pallavi Tupkar (Lactation Counselor), Pooja Sister (Milk Bank staff)

Time: 10 am to 11 am

Venue: OPD Complex: Obstetrics and Gyn. OPD

Program for: ANC Mothers, Nursing Staff

No. of participants: 38

The session was for sensitization of pregnant mothers about the benefits of breast feeding. Myths and misconceptions, mother's diet, breastfeeding frequency, types of milk and common issues of breast feeding were also discussed. Antenatal classes and education for expecting moms along with their families is very crucial for breastfeeding success.



## **b) Topic: Awareness & Guidance on Breastfeeding**

Speaker: Dr. Pallavi Tupkar

Time: 11 am to 12pm

Venue: CLMTRC

Program For: student at institute of nursing

No. of participants: 40

Dr. Pallavi Tupkar spoke about the benefits of breastfeeding, correct techniques of breastfeeding (latching and positioning) and adequacy of breast milk supply. This initiative was taken to educate nursing students so that correct breastfeeding knowledge can be imparted to the mothers in the community and breastfeeding awareness can be spread to the grassroots.



## **c) Topic: Health education on breastfeeding**

Speaker: Dr Pallavi Tupkar (Lactation counselor)

Mrs. Chhaya Magade Milk Bank Sister in-charge

Time: 12 pm to 1pm

Venue: PNC Ward

Program For: PNC Mothers

No. of participants: 85

Along with 28 nursing student tutors

The talk was about the benefits of breastfeeding to mother and baby, nutrition for lactating mothers, correct positioning, and latching techniques. Correct milk expression technique was also taught to the moms. Various myths related to breastfeeding were discussed. Also provided ideas for boosting of mother's confidence while using them and explained pros and cons of these aids. It was an



engaging and interactive session. Also provided ideas for boosting of mother's confidence while using them and explained pros and cons of these aids.



**c) Topic: Recipe competition**

Organized: Dr Pallavi Tupkar (Lactation counselor)

Mrs. Chhaya Magade Milk Bank Sister in-charge

Time: 12 pm to 1pm

Venue: CLMTRC

Program For: Nursing Student

No. of participants: 38

GNM students participated in the recipe competition Vaishali Madgaikar and Samiksha Choradiya, dietician Dr. D. Y. Patil Medical College where judge all recipe total 10 entries enroll in that competition.





**Topic-Celebration IBCLC appreciation day-**

**Time: 5pm**

**Venue: Dean Office**

On 1st August 2024 Dr. D. Y. Patil Medical College, Hospital & Research Centre celebrated IBCLC appreciation day by recognizing the exceptional contribution of the team of 10 IBCLC experts led by Dr. Shailaja Mane Professor & HOD Pediatrics. They were awarded a certificate of appreciation by the Dean of DYPMCH Dr. J. S. Bhawalkar in his cabin.



## 2) Day 2: Date: 2nd August 2024; Friday

### **Topic: Group Discussion: CLOSING THE GAP IN BREASTFEEDING**

Speaker: Dr. Balkrushna Garud

Time: 12pm to 1pm

Venue: Demo room 203 Paediatrics

Program For: MBBS undergraduate students

No. of participants: 75

On the occasion of World Breastfeeding Week Celebration, Dr. Balkrushna Garud Associate Professor Dr. D. Y. Patil Medical College Pimpri was deliver a talk on "Closing the Gap by Breastfeeding support for all" at PDEAs undergraduate Students.

Demonstration and Hands on baby doll for how to Support Breast Feeding Teqhnic

The faculty and postgraduate residents along with undergraduate students attended the talk. 75 Delegates attended the talk. Lots of practical problems and challenges faced by mothers were discussed in the question answer session.





**b) Topic: Role of Breast Feeding in Preterm Baby for Brain Development**

**Speaker:** Dr. Sudhir Malwade (Professor, Department of Pediatrics)

**Time:** 10 am to 11 am

**Venue:** Lecture hall 5

**Program For:** PG Students: Pediatrics, Gyn. & PSM

**No. of participants:** 106

It was an enlightening talk about essential components of human milk and innumerable benefits of preterm milk for preterm babies. Dr. Malwade highlighted the immense benefits that mother's milk has on preemie's brain and vision development.



## **b) Topic: Prevention of Breast Abscess**

Speaker: Dr. Shailaja Mane

Time: 3:40 pm to 4 pm

Venue: Lecture hall 5



Program For: PG Students: Pediatrics, Gyn., surgery, Nursing and PSM along with faculty

No. of participants: 120

Breast anatomy and physiology of lactation were discussed in detail by Dr. Shailaja Mane. She also spoke about correct techniques of breastfeeding, breast massage, milk expression and reverse pressure softening technique.

Dr. Shailaja Mane spoke about prevention of engorgement, nipple soreness and mastitis and how Incision and drainage of breast abscess may impact breastfeeding. She emphasized the encouragement of mothers with breast abscess to continue breastfeeding.





### c) Topic: Management of Breast Abscess

Speaker: Dr. (Mrs.) D. S. Nirhale (Prof. & HOD, Department of Gen. Surgery)

Time: 3pm to 3:20 pm

Venue: Lecture hall 5

Program For: PG Students: Pediatrics, Gyn. & PSM

No. of participants: 120

In her talk, Dr. Nirhale spoke about the prevalence of mastitis and breast abscess. She also spoke about diagnosis of breast abscess, management and treatment options that are available.





**Topic: USG guided breast Abscess Aspiration**

Speaker: Dr. Pratiksha Yadav

Time: 3:20 pm to 3.40 pm

Venue: Lecture hall 5

Program For: PG Students: Pediatrics, Gyn., surgery, Nursing and PSM along with faculty

No. of participants: 120

Dr. Pratiksha Yadav spoke about the Ultrasound-guided breast abscess aspiration. she explains a procedure that uses ultrasound imaging to guide a needle into a breast abscess to drain pus. Aspiration ultrasound-guided breast abscess is a minimally invasive, effective, and safe procedure with advantages. She recommends aspiration ultrasound-guided should be the first choice in lactating breast abscesses with normal overlying skin.

**3) Day 3: Date: 3<sup>rd</sup> August 2024; Saturday**

**a) Importance of Breastfeeding**

Speaker: Dr. Balkrushna Garud

Time: 11Am to 12.30pm

Venue: RHTC Alandi

Program For: ANC PNC Mother

No. of participants: 65

On the occasion of World Breastfeeding Week Celebration, Dr Balkrushna Garud Associate Professor Dr.D.Y.Patil Medical College Pimpri was deliver a talk on "Closing the Gap by Breastfeeding support for all" At RHTC Alandi, Dr DYPMC pimpri , pune.

Demonstration and Hands on baby doll for how to Support Breast Feeding Teqhnic

The faculty and postgraduate residents, RHTC Alandi Staff along with undergraduate students and RHTC Alandi Intern doctor did Skit Play on this occasion, 65 Delegates attended the talk. Lots of practical problems and challenges faced by mothers were discussed in the question answer session.



**b) Topic: - Feeding Problem in Newborn and Importance of Breast Feeding**

**Speaker: - Dr. Renuka Jadhav & Dr. Richa**

**Date: - 3<sup>rd</sup> August 2024**

**Time: - 11 am To 01 pm**

**Venue: - UHTC Ajmera**



**Program for:** - PNC Mothers and relatives

**No Of Participant:** - 60

As part of breastfeeding week celebration, a talk was organized for Antenatal and Postnatal mothers by the Department of Pediatrics at Urban Health Training Centre, Ajmera on 3rd August 2024 from 11 to 1 pm. It was conducted by Dr Renuka Jadhav (Professor and HOU) and Dr Richa (Assistant Professor). Dr Renuka Jadhav spoke about the detailed care of antenatal mothers, regular visits, supplements, initiation of breastfeeding within half hour, importance of colostrum, adequacy of feeds, preterm and term newborns, various feeding problems faced during breastfeeding, various nipple related issues and about psychological support to mother. Dr Richa spoke about the importance of breastfeeding, its advantages, the correct latching technique, the position of the baby while feeding, fore milk and hind milk, storage of milk and about complementary feeds. They also sensitized them about stoppage of bottle feeding and promote breastfeeding and support other mothers. Also, they were informed about the phenomenal work done by Yashoda milk bank for newborn babies. Around 30 people attended the talk and were very appreciative of this information related to breastfeeding. The people also asked questions and made it an interactive session. It was very well appreciated.





**c) Topic-** Enhancing and Maintaining a Good Milk Supply

**Speaker:** - Ms. Rashmi Poduval

**Date:** - 3<sup>rd</sup> August 2024

**Time:** - 10 am To 11 am

**Venue:** - CLMTRC

**Program for:** - PNC Mothers and relatives

**No Of Participant:** - 40

The talk involved details about different indicators of breast milk adequacy and factors that affect milk supply. Ms. Rashmi guided new moms about enhancement and maintenance of their milk supply. She also advised about balanced diet for lactating mothers and the role of galactogogues.





#### 4) Day 4: Date: 4<sup>th</sup> August 2024; Sunday



**Topic:** Breastfeeding Promotion and Counselling

**Speaker:** Sister Yogita Gaikwad and Sister Chaya Roa

**Time:** 11am to 12 pm

**Venue:** PNC ward

**Program For:** PNC mothers

**No. of participants:** 68

Sister Yogita Gaikwad and Sister Chaya Roa conducted a session about breastfeeding Promotion and Counselling. They educated the mothers about the importance of breastfeeding. The lecture was regarding the benefits of breastfeeding and early initiation of breastfeeding. Myths related to breastfeeding were cleared.



## 5) Day 5: Date: 5<sup>th</sup> August 2024; Monday

**a) Topic:** Role Play by the Interns on Importance of Breastfeeding

Coordinated by: Dr. Hetal Rathod (Professor, Department of PSM), Dr. Shweta Gangurde - L.M.O, Department of PSM)

Judge by Dr Sampada Tamboli, Dr. Pramil Menon, Dr Renuka Jadhav, Dr Vidya Gaikwad

Time: 3:30 pm – 3.45 pm

Venue: Lecture Hall 5

Program For: PG Student Pediatrics /Gyn./PSM, / Nursing

No of Participants: 10 Interns

No. of viewers: 120



The students gave a wonderful and energetic performance. It was well appreciated by all. Through the role play, they gave crucial messages about benefits of breastfeeding and how to tackle different misconceptions of Breastfeeding that are prevalent in the society. They demonstrated two scenario differences between urban and rural area about breastfeeding concept.



**c)Topic:** Theme of Breastfeeding Week Celebration 2024

**Speaker:** Dr. Sampada Tambolkar (Professor, Department of Pediatrics)

**Time:** 2:15 pm – 2:30 pm

**Venue:** Lecture Hall 5

**Program For:** PG Student Pediatrics /Gyn./PSM, / Nursing

**No. of participants:** 128

World Breastfeeding Week 2024 theme was “CLOSING THE GAP: BREASTFEEDING SUPPORT FOR ALL”. Dr. Sampada Tambolkar explained the objectives of World Breastfeeding Week 2024. She enumerated the theme for 2024 as Closing the gap: Breastfeeding support for all. The campaign will celebrate breastfeeding mothers in all their diversity, throughout their breastfeeding journeys, while showcasing the ways families, societies, communities, and health workers can have the back of every breastfeeding mother.



**b) Topic: Importance of first 1000 days**

**Speaker:** Dr. Pramila Menon (UNICEF Consultant, Associate Professor, Department of Pediatrics, Lactation Consultant)

**Time:** 3:00 pm to 3.30 pm

**Venue:** Lecture Hall 5

**Program For:** PG Student Pediatrics /Gyn./PSM/ Nursing students

**No. of participants:** 123



Preventive intervention for under-five mortality was highlighted by Dr. Pramila. She also spoke about the importance of nutrition during the first 1000 days window and how physical and mental development occurs. The impact of not breastfeeding during this period was also discussed.



**c) Topic:** Quiz Competition for PG students on Breastfeeding awareness

**Participants:** 5 teams with 2 students in each team from Dept. of Nursing, PSM, OBGY, undergraduate and Pediatrics.

**Quiz Master:** Dr. Devika Jadhav (Assistant Professor, Department of Pediatrics)

**Co-ordinated by:** Dr. Manoj Patil (Professor, Department of Pediatrics) Dr. Vineeta Tiriya (Senior Resident, Department of Pediatrics)

**Judges:** Dr. Shailaja Mane (Professor and Head, Dept. of Pediatrics), Dr. Sampada Tamboli (Professor, Dept. of Pediatrics), Dr. Hemant Deshpande (Prof. and HOD, Department of OBGY), Dr. Hetal (Prof. and HOD, Department of PSM) Dr. Pramila Menon (UNICEF Consultant, Associate Professor, Department of Pediatrics, Lactation Consultant),

**Time:** 11 am – 12:30 pm

**Venue:** Lecture Hall 5

**No. of viewers:** 95

As a part of Breastfeeding Week 2024 celebration teams from Pediatrics, PSM, Gynecology and Nursing participated in the quiz. were the judges and Dr. Devika Jadhav being the Quizmaster.

Team from Dept. of PSM) was the Quiz competition winner & team from Dept. of Pediatrics (Dr.) was the first runner up. All PG Students enjoyed it a lot.





## 6) Day 6: Date: 6<sup>th</sup> August 2024; Tuesday

a) **Topic-** Feeding in the preterm infant and PIOMI.

Speaker: Dr. Puja Padbidri

Venue: CLMTRC

Time: 11.30 am to 12:30 pm

Participants: 35

Dr. Puja Padbidri gave a lecture on Feeding in the preterm infant and PIOMI. She covered Development of feeding skills in infants, Mechanics of feeding- breastfeeding and oral feeds with wati-spoon in the NICU, Signs of stress and feeding readiness Demonstration of 8 step PIOMI techniques. Question and Answer with physiotherapy and nursing students



b) **Topic:** Early initiation of breastfeeding

Speaker: Dr. Shilpa Kshirsagar

Time: 2 pm to 2:30 pm

Venue: CLMTRC & Labour Room

Program For: Labour room, OT, and ward Nurses

No. of participants: 30

Dr. Shilpa Kshirsagar gave a lecture on Early initiation of breastfeeding for Labour room, OT and ward nurses followed by demonstration on actual patient in labour room. Around 30 nurses participated and learnt about the importance, techniques, and advantages of early initiation of breastfeeding. At the end of the session, participants were motivated to do early initiation of breastfeeding in every patient.



### c) Topic: Role Play: Myths about Breastfeeding

Performed by: Members of Sneh Foundation (NGO)

Time: 2 pm to 2:30 pm

Venue: PNC Ward

Program For: Post-natal mothers and Nursing staff

No. of participants: 34

Members of Sneh foundation performed a wonderful role play for increasing breastfeeding awareness. Through the skit, they gave recommendations for breastfeeding and spoke about importance of colostrum and breastfeeding. They also clarified different myths related to breastfeeding.





Pimpri-Chinchwad, Maharashtra, India  
08/10/059, Mahesh Nagar, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411018, India  
GPS Map Camera



Galaxy M34 5G



Galaxy M34 5G



Pimpri-Chinchwad, Maharashtra, India  
Pitru Chaya, 8/10/049, Mahesh Nagar, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411018, India  
GPS Map Camera



Pune, Maharashtra, India  
1/2, Parande Nagar, Bhosari, Pune, Pimpri-Chinchwad, Maharashtra 411039, India  
Lat 18.6289°  
Long 73.826284°  
06/08/24 02:27 PM GMT +05:30  
GPS Map Camera



Pimpri-Chinchwad, Maharashtra, India  
8/10/059, Mahesh Nagar, Pimpri Colony, Pimpri-Chinchwad, Maharashtra 411018, India  
GPS Map Camera

**a) Topic:** Poster Competition and Exhibition

**Conducted By:** Dr. Sanjay Chavan (Professor, Department of Pediatrics), Dr. Dr Balkrushna Garud (Associate Professor, Department of Pediatrics)

**Time:** 10 am to 11.30am

**Venue:** OPD Complex

**Program For:** Students Nursing / Physio / Ayurveda / Dental

**No. of participants:** 21- UG, PG Students from Nursing, Physiotherapy, Dental, Ayurvedic College, PSM, OBGYN, Pediatric Department (Online & Physical Display)

Posters that were displayed were explained to the parents and interested viewers by the students. The importance of mother's milk and donation was highlighted. The queries asked by the judges were answered by the participants.







## 7) Day 7: Date: 7<sup>th</sup> August 2024; Wednesday

### a) Topic: Awareness about Milk Donation & Appreciation of donor mothers.

Program by: Rotary Club of Nigdi, Pune

Time: 07.08.2024 11.30am to 2 pm

Venue: CLMTRC (Comprehensive Lactation Management and Training Centre)

Program For: PNC & ANC Patient

No. of participants: 48

The introduction was given by Dr. Shailaja Mane ma'am (Professor and Head, Dept. of Pediatrics & Incharge and founder of YHMB & CLMTRC Dept. of Pediatrics). She spoke about World Breastfeeding Week 2024, its theme and the importance of Human milk donation. Dr. Pramil Menon madam (Professor Department of pediatrics) graced the occasion and encouraged the donor mothers.

Rotary President of RC Nigdi Rtn Suhas Dhamale First Lady Rtn Sujata Dhamale, Medical Director Rtn Mukund Muley , President of Inner wheel club of Nigdi Pride Sonali Jayant, secretary Kamaljit Dullat ,Rtn Aarti Jadhav ,Deepali Jadhav,Dr Mangal Gosavi and other members shared their views on Importance of human milk banking



and their upcoming projects. Dr. Vineeta Pande ma'am (Professor, HOU Department of Pediatrics) spoke about the importance of breast milk and awareness about celebration of the World Breastfeeding Week.

Mothers who have donated milk to Yashoda Human Milk Bank were felicitated. Many donor and recipient mothers also shared their experiences. Certificate, Nutritious laddoos, set of sweaters for newborn and breastfeeding awareness booklets were distributed to the mothers in the postnatal wards by guest. Dr. Pallavi to do compering and Mrs. Chaya, Incharge sister of Milk Bank to do vote of thanks.







## b) Laddu Distribution





**Topic:- Early initiation of breastfeeding**

**Speaker:- I/C. Sneha Bhagwat**

**Time:- 10am to 10.30am**

**Venue:- Shelpimple Goan PHC**

**Program for :- ASHA Workers & ANC Mother**

**No. Of Participant: - 40**

I/C. Sneha Bhagwat took lecture on Early initiation of breastfeeding for ASHA Workers & ANC Mother followed by demonstration on actual patient in PHC. Around 40 ASHA Workers & ANC Mother participated and learnt about importance, techniques, advantages of early initiation of breastfeeding. At the end of the session, participants were motivated to do Early initiation of breastfeeding.



**C) Topic: Galactogogues**

**Speaker: Dr. Tanu Puri (Junior Resident, Dept. of Obstetrics & Gynecology)**

**Time: 07.08.2024, 12 pm -1 pm**

**Venue: UHTC Ajmera**

**Program For: ANC and PNC mothers**

**No. of participants: 38**

Dr. Tanu Puri spoke about nutrition for lactating mothers, the need for galactogogues and different diet galactogogues that help in enhancing milk supply. Delicious Galactogogues recipes were also discussed.

**d) Topic:** Rangoli competition

**Time:** 07.08.2024, 02 pm -3 pm

**Venue:** Institute of Nursing

**Program For:** GNM Students

**No. of participants:** 22

Rangoli competition was conducted in Institute of Nursing D Y Patil Medical College, 12 entries were in enroll. 1st year 2nd year 3rd year GNM students participated in Rangoli competition. Rangoli judge by Dr Vinita Pande professor pediatric department and Dr. Pallavi Tupkar lactation counselor.



**Date** 9/8/24

**e) Topic:** Role Play by the Interns on Importance of Breastfeeding

**Coordinated by:** Dr. Shilpa Kshirsagar



**Time:** 12:30 pm – 12:45 pm

**Venue:** OPD complex Hi-take building

**Program For:** UG Student of MBBS

**No of Participants:** 18 Interns

**No. of viewers:** 53

The students gave a wonderful and energetic performance. It was well appreciated by all. Through the role play, they gave crucial messages about the benefits of breastfeeding and how to tackle different misconceptions that are prevalent in society.

