

WORLD BREASTFEEDING WEEK CELEBRATION

From 1 august 2015 to 7 august 2015

THEME OF THIS YEAR

“BREASTFEEDING AND
WORK,

LETS MAKE IT WORK”

DAY 1 AND DAY 2

POSTER DISPLAY COMPETITION

- ◉ Held in pediatrics opd
- ◉ 15 students from nursing college and 15 interns and residents from pediatric department participated in the event
- ◉ 3 posters from nursing college and 3 from the pediatric department were selected
- ◉ Judges for the competition: DR S.R AGARKHEDKAR, DR. VINEETA PANDE

CONTINUED..

- ◉ Pregnant females and the breastfeeding mothers were made aware of the advantages of breastfeeding
- ◉ Mothers were taught the right technique of breastfeeding
- ◉ Comparative study on cows milk and human milk was shown to the mothers so as to address the importance of breastfeeding

4 AUGUST 2015

- Dr.N.S. DESHPANDE AND DR. RENUKA JADHAV counselled the pregnant females and the feeding mothers in ANC WARD regarding the importance of breastfeeding
- Advantages of breastfeeding for the mother and the baby were highlighted



5 AUGUST 2015

- DR.S. SALUNKHE AND DR.A.KULKARNI conducted a counselling session in PNC ward
- Technique of breastfeeding was taught to the patients
- Need to breastfeed the baby within 30 min of normal delivery and 1.5 hrs after a caesarean section was emphasised
- Contents of breastmilk and the importance of the same was discussed



6 AUGUST 2015

- ◉ A SESSION on PROMOTION OF BREASTFEEDING FOR THE WORKING WOMEN was conducted
- ◉ The theme for the year “breastfeeding and work, lets make it work” was stressed upon
- ◉ Women were counselled how to cope up with breast feeding and work
- ◉ They were encouraged to continue breastfeeding while doing work



7 AUGUST 2015

- ◉ Closing ceremony of breast feeding week 2015

Thank you very much
for your attention!



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